



## Communications & Corporate Affairs (Policy & Resources) Committee

**Date:** TUESDAY, 7 JUNE 2022  
**Time:** 8.30 am  
**Venue:** 2ND FLOOR WEST WING, GUILDHALL

<b>Members:</b>	Deputy Keith Bottomley (Chairman)	Deputy Edward Lord
	Catherine McGuinness	Deputy Sir Michael Snyder
	Deputy Christopher Hayward,	Deputy Rehana Ameer
	Tom Sleigh	Deputy Shravan Joshi
	Tijs Broeke	Ruby Sayed
	Alderman Timothy Hailes	Mary Durcan
	Alderman Sir David Wootton	Deputy Henry Colthurst
	Alderman & Sheriff Nicholas Lyons	

**Enquiries:** Polly Dunn  
polly.dunn@cityoflondon.gov.uk

### Accessing the virtual public meeting

Members of the public can observe this virtual public meeting at the below link:  
<https://www.youtube.com/watch?v=orluuOFzxoA>

A recording of the public meeting will be available via the above link following the end of the public meeting for up to one municipal year. Please note: Online meeting recordings do not constitute the formal minutes of the meeting; minutes are written and are available on the City of London Corporation's website. Recordings may be edited, at the discretion of the proper officer, to remove any inappropriate material.

**John Barradell**  
Town Clerk and Chief Executive

# **AGENDA**

## **Part 1 - Public Agenda**

1. **APOLOGIES FOR ABSENCE**

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

3. **MINUTES**

To agree the public minutes and summary of the meeting held on 24 January 2022.

**For Decision**  
(Pages 5 - 8)

4. **TERMS OF REFERENCE**

To receive the Sub-Committee's terms of reference as agreed by the Policy and Resources Committee on 5 May 2022, as follows:

To consider and report to the Grand Committee on all matters relating to the City Corporation's Public Relations, Public Affairs and Communication activities, including any related plans, policies and strategies including oversight of proposals concerning the promotion of the City and governance of Sport Engagement (with power to act).

**For Information**

5. **APPOINTMENT OF CO-OPTED MEMBERS**

To appoint up to four co-opted Common Councillors for the 2022/23 municipal year, as per the Sub Committee's terms of reference

**For Decision**

6. **MAYORAL PRIORITIES 2022 - 2023 - ALDERMAN NICHOLAS LYONS (SUBJECT TO ELECTION)**

Joint Report of the Executive Director & Private Secretary to the Lord Mayor, the Deputy Town Clerk & Director of Communications and External Affairs, the Chief Strategy Officer and the Head of Equality, Diversity & Inclusion

**For Information**  
(Pages 9 - 14)

7. **REVIEW OF SPORT PROVISION**  
Report of the Deputy Town Clerk & Executive Director of Communications and External Affairs
- For Decision**  
(Pages 15 - 20)
8. **LEVELLING UP**  
Report of the Deputy Town Clerk and Executive Director of Communications and External Affairs.
- For Decision**  
(Pages 21 - 24)
9. **MEDIA UPDATE**  
Report of the Deputy Town Clerk and Executive Director of Communications and External Affairs
- For Information**  
(Pages 25 - 36)
10. **PARTY CONFERENCES 2022**  
Report of the Deputy Town Clerk and Executive Director of Communications and External Affairs
- For Information**  
(Pages 37 - 42)
11. **CORPORATE AFFAIRS UPDATE**  
Report of the Deputy Town Clerk & Executive Director of Communications and External Affairs
- For Information**  
(Pages 43 - 48)
12. **SPORT ENGAGEMENT UPDATE**  
Report of the Deputy Town Clerk & Executive Director of Communications and External Affairs
- For Information**  
(Pages 49 - 54)
13. **UPDATE ON FILMING ACTIVITY IN THE CITY OF LONDON**  
Report of the Deputy Town Clerk & Executive Director of Communications and External Affairs
- For Information**  
(Pages 55 - 58)

14. **SURVEY OF CITY RESIDENTS AND WORKERS**  
Report of the Deputy Town Clerk and Executive Director for Communications

**For Decision**  
(Pages 59 - 62)

15. **ENVIRONMENT ACT 2021**  
Report of the Remembrancer

**For Information**  
(Pages 63 - 68)

16. **PARLIAMENT UPDATE**  
Report of the Remembrancer

**For Information**  
(Pages 69 - 78)

17. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

18. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

19. **EXCLUSION OF THE PUBLIC**  
MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

**For Decision**

## **Part 2 - Non-Public Agenda**

20. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

21. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

## **PUBLIC RELATIONS SUB (POLICY & RESOURCES) COMMITTEE**

**Monday, 24 January 2022**

**Minutes of the informal meeting of the Public Relations Sub (Policy & Resources) Committee held at the Guildhall EC2 at 11.30 am**

### **Present**

#### **Members:**

Deputy Catherine McGuinness (Chair)	Alderman Sir David Wootton
Christopher Hayward (Deputy Chairman)	Alderman Prem Goyal
Deputy Keith Bottomley	Deputy Edward Lord
Tijs Broeke	Andrew Mayer
Deputy Jamie Ingham Clark	

#### **Officers:**

John Barradell	- Town Clerk & Chief Executive
Bob Roberts	- Director of Communications, Town Clerk's Department
Paul Double	- City Remembrancer
Paul Wright	- City Remembrancer's Department
Sanjay Odedra	- Town Clerk's Department
Eugenie de Naurois	- Town Clerk's Department
Sarah Bridgman	- Town Clerk's Department
Dominic Barker	- Town Clerk's Department
Sam Hutchings	- Town Clerk's Department
Joanna Burnaby-Atkins	- Town Clerk's Department
Aaron Downey	- Town Clerk's Department
Richard Messingham	- Town Clerk's Department
Polly Dunn	- Town Clerk's Department

### **1. APOLOGIES FOR ABSENCE**

Apologies for absence were received from Anne Fairweather and Alderman & Sheriff Nicholas Lyons. The Deputy Chairman, Christopher Hayward, issued apologies for lateness.

### **2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

There were no declarations of interest.

### **3. MINUTES**

**RESOLVED** – That the public minutes and summary of the meeting held on 18 October 2021 be approved as a correct record.

4. **MEDIA UPDATE**

Members received a report of the Director of Communications regarding the Media Update. A short verbal update was issued by the Director.

The print advertising value had decreased this quarter, however, the City was still on target to meet the annual value of £10mil.

There were no current broadcasting targets, but work was in progress to develop a KPI or target in this area.

The Director of Communications agreed to use more codified descriptors in relation to negative press.

**RESOLVED** – That the report be noted.

5. **CORPORATE AFFAIRS UPDATE**

Members received a report of the Director of Communications regarding the Corporate Affairs Update.

Members noted that due to Omicron a few events scheduled for the end of 2021 had been rescheduled for early 2022.

**RESOLVED** – That the report be noted.

6. **UPDATE ON FILMING ACTIVITY IN THE CITY OF LONDON**

Members received a report of the Director of Communications regarding an Update on Filming Activity in the City of London.

Funds generated from filming were distributed to the asset owners.

There were plans with Innovation & Growth (IG) and Culture Teams to develop more offerings like 'movie walks', to attract visitors to the City. It was hoped that the planned online location library would encourage this and also support marketing in future.

Early conversations were underway with IG on how this can link in with work on Destination City, reinforcing the link between cultural attractions and businesses.

As film production companies were notoriously shy about release dates, it would be difficult to advise Members when they were. However, the Director of Communications suggested that in future iterations of the report, a summary of recently released productions could be provided.

Once a production was in the public domain (i.e. had been released) there was no issue whatsoever referring to sites featured within them.

**RESOLVED** – That the report be noted.

7. **PARLIAMENTARY TEAM UPDATE**

Members received a report of the City Remembrancer regarding the Parliamentary Team Update.

The Remembrancer provided a verbal update on each item within the report and advised on the likely timeline for the Public Service Pensions and Judicial Offices Bill timeline.

**RESOLVED** – That the report be noted.

8. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no questions.

9. **ANY OTHER BUSINESS THAT THE CHAIR CONSIDERS URGENT**

There was one item of urgent business concerning the Review of Sport Provision.

**a) Review of Sport Provision**

Members noted a report of the Director of Communications regarding the Review of Sport Provision.

Given recent interest and specific proposals from Members on the Court of Common Council, it was agreed that this review would take a holistic approach to sports and leisure. The Sub-Committee were supportive of the direction of travel.

It was requested that the distinctions between leisure, sport and physical fitness not be blurred.

**RESOLVED** – That Members endorse the work being undertaken by the Sport Engagement Officer, as outlined within the report, to review the City Corporation's sport offer.

10. **EXCLUSION OF THE PUBLIC**

There was no further business, and the meeting was drawn to a close.

**The meeting closed at 11.59 am**

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Chairman

**Contact Officer: Polly Dunn**  
**polly.dunn@cityoflondon.gov.uk**

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# Agenda Item 6

<b>Committee(s)</b>	<b>Dated:</b>
Communications and Corporate Affairs (Policy & Resources) Committee General Purposes Committee of Alderman	7 June 2022
<b>Subject:</b> Mayoral Priorities 2022 – 2023 – Alderman Nicholas Lyons (Subject to Election)	<b>Public</b>
<b>Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?</b>	3, 5, 6, 7, 8, 9 and 11
<b>Does this proposal require extra revenue and/or capital spending?</b>	<b>No</b>
<b>Report of:</b> Caroline Jack, Executive Director & Private Secretary to the Lord Mayor Bob Roberts, Deputy Town Clerk & Director of Communications and External Affairs Dionne Corradine, Chief Strategy Officer Amanda Lee-Ajala, Head of Equality, Diversity & Inclusion	<b>For Information</b>
<b>Report author:</b> Tim Wainwright, Senior Programme Manager (Projects and Planning), Office of Lord Mayor & Mansion House	

## Summary

This report outlines the proposed 2022 – 2023 Mayoral Priorities which will be championed, subject to election, by The Lord Mayor of the City of London, Alderman Nicholas Lyons.

The 2022 – 2023 Mayoral Priorities – *Financing our Future* will focus on a resilient, resourceful and responsible City, supporting the UK's financial and professional services (FPS) sector to deploy capital and expertise to supercharge economic growth nationwide, growing the global competitiveness of the UK and supporting the whole economy to flourish.

## Recommendation(s)

Members are asked to note the 2022 – 2023 Mayoral Priorities as set out in this Report.

## Main Report

### Background

1. The Mayoral Priorities identify the key areas of focus to be championed, convened and/or communicated by the Lord Mayor during their term in office.
2. The Mayoral Priorities highlight the specific areas of the City of London Corporation's Corporate Plan 2018-23, Corporate Strategies and Departmental Business Plans that the Lord Mayor will amplify during their year in office.
3. The Mayoral Priorities provide an overview of the key deliverables, outcomes and primary workstreams to be undertaken during the Mayoralty. It identifies the specific areas of focus, that consider, the business, social and economic priorities of the City of London, the City Corporation and the causes to be championed by the Lord Mayor, Alderman Nicholas Lyons (subject to election).

4. The 2022 – 2023 Mayoral Priorities – *Financing our Future* will promote the role of the UK FPS sector in allocating capital towards supercharging long term economic growth across the whole UK – considering the challenges of today to create an FPS sector fit for the future: focusing on our competitive strengths.
5. Supporting a thriving economy, *Financing our Future* will promote London and the UK as a leading centre for the allocation of capital towards delivering long term sustainable growth, advancing the competitiveness of the UK, attracting and retaining capital, firms, talent and stimulating exports.
6. Contributing to a flourishing society, *Financing our Future* will champion the role of the FPS sector in supporting the whole of the UK economy and the role of finance and risk management in making a positive impact across society; engaging with the insurance industry and addressing challenges of cyber, climate and pandemic risks.
7. *Financing our Future* will look at the whole lifecycle of the allocation of capital and investment in advancing our global competitiveness – from early-stage capital investment into start-up businesses and the growth economy to long term infrastructure and social housing investment, financing the transition to net zero, investing for positive impact and boosting pension savings and the UK's share of assets under management. All of which will be underpinned by a commitment to financial inclusion for all.
8. Focusing on a resilient, resourceful and responsible City, the Mayoral Priorities will promote a:
  - A. Resilient City: Ensuring the City can deal with future shocks, manage risk and be a global hub for insurance.
  - B. Resourceful City: Attracting and retaining the best talent, research, skills and innovation so that we can be agile and adaptable to new opportunities.
  - C. Responsible City: Showing how responsible and sustainable business, investment and FPS sector contribute to the health and wellbeing of the national economy and our communities.
9. At the heart of this agenda will be growing and supporting the UK FPS tech sector, as well as other high growth businesses, to scale more rapidly and compete internationally, by engaging domestic and overseas investors in growth capital investment and creating a positive ecosystem for early-stage investment. A Growth Capital Initiative to be chaired by the Lord Mayor will make London the destination where high growth companies can access the investment they need, at any stage of their journey and retain and list in the UK.
10. Enhancing UK FPS tech will also require a focus on driving UK financial innovation and the Lord Mayor will champion the development of the Centre for Finance, Innovation and Technology (CFIT) which will bring together experts from across the finance and technology ecosystem to identify and address opportunities and barriers to growth for UK fintech.
11. Ensuring that the UK is open and globally competitive, we also need to ensure that the UK is a global gateway for FPS business and that we strengthen and

promote a world class business environment which has unparalleled global access to talent, firms, capital and export capacity. Increasing our share of assets under management through a targeted asset management campaign will help to shape our global competitiveness and *Finance our Future*. The Lord Mayor will lead the Global Investment Futures Asset Management Campaign.

12. *Financing our Future* also means growing the UK as world leader in sustainable finance. We need to position the UK as a one-stop shop; the go-to partner for countries and companies, looking for capital and expertise, to help them meet their sustainability goals. The Lord Mayor will showcase the UK offer and leadership in green finance and finance for impact.
13. Underpinning *Financing our Future* will be a focus on the need for better financial education to help people improve their mastery of money and in turn, improve their social mobility and life prospects. Research has shown that 90% of people learned nothing or not much about finance in school, and that 88% of teachers feel unqualified to deliver financial literacy. The Lord Mayor will champion financial inclusion for all to help ensure people are able to *Finance their Future*.
14. *Financing our Future* will be brought together through five key deliverables that will form the focus of the activity for the Mayoralty, working closely with the Policy Chairman to collectively drive the global competitiveness of the UK:
  - A. Growth Capital Initiative: Chair the Growth Capital Initiative Steering Group, working with Innovate Finance and the London Stock Exchange, to make London the destination where high growth companies can access the investment they need, at any stage of their journey. Leading workstreams on capital, culture and access to the ecosystem and driving forward financial innovation by championing the work of CFIT.
  - B. Global Investment Futures Campaign: Lead the Global Investment Futures Campaign in association with the Investment Association and Department for International Trade to increase the UK share of assets under management including hosting the Global Investment Management Summit, Global Investment Summit and promoting the campaign internationally.
  - C. Sustainable Finance Framework: Be an ambassador for the City and UK's leadership in green and impact finance including through COP27 & COP28, the proposed annual Net Zero Delivery Summit and the outputs of the City's Finance for Impact Initiative.
  - D. Investing for the Future: Champion long term sustainable investment into infrastructure, housing and schools, demonstrating the role of UK FPS in building back better and levelling up, delivering both financial and social purpose.
  - E. Financial Inclusion for All: Promote financial education in order to help people improve their mastery of money and in turn, improve their social mobility through the Financial Literacy Inclusion Campaign (FLIC) project and National Numeracy as a partner of The Lord Mayor's Appeal.
15. By deploying capital and the UK's financial and professional services (FPS) sector to supercharge economic growth across the country from long term savings and investments to early-stage capital and sustainable finance, *Financing our Future*

will advance the City's global competitiveness and deliver an FPS sector that supports the whole economy.

## **Corporate & Strategic Implications**

### Strategic Implications

16. *Financing our Future* supports the City Corporation's vision of a 'vibrant and thriving City, supporting a diverse and sustainable London within a globally-successful UK' and its aim to 'contribute to a flourishing society, shape outstanding environments and support a thriving economy'. The Priorities support the City of London Corporation to deliver outcomes 3, 5, 6, 7, 8, 9 and 11 within the Corporate Plan for 2018-23.
17. The following departments have been involved and will directly be supported by the objectives of the Mayoral Priorities: Innovation and Growth, Corporate Strategy, Communications and Corporate Affairs and Remembrancers.
18. The Mayoral Priorities and its activities link to the following existing strategies within the City Corporation: Competitiveness, Social Mobility, Employability, Skills, Philanthropy, Regional, Climate Action and Responsible Business.
19. The workstreams in the Mayoral Priorities align with current initiatives or those in development that are taking place across the City Corporation and aim to support the delivery of specific objectives in Departmental Business Plans (BP), Action Plans and Corporate Strategies including:
  - Competitiveness Strategy: Open and Globally Competitive, Innovative in Technology and Sustainable: Attract and Retain capital, firms, talent and exports & Nurture Innovation
  - Innovation and Growth BP: Nurture an Innovative Ecosystem: Integrate technology across UK FPS, Support tech to scale & Greater availability of green and impact finance and services from the UK.
  - Innovation and Growth BP: Attract and Retain Firms' Talent, Capital and Export Proposition: Increase UK share of global AUM, Drive cross UK growth for Tech & Increase inclusion in the FPS and tech sector
  - Social Mobility Strategy: Support organisations, government and policy makers to improve their own practices and leadership to facilitate social mobility.
  - Philanthropy Strategy: Role Model, Support and Raise Awareness of high impact and/or high value philanthropy to reduce inequality and increase social mobility.

### Financial and Resourcing Implications

20. Existing departmental / project budgets will be used to deliver the activities outlined in this paper. Any supplementary budget required will be requested through Resource Allocation Sub (Policy and Resources) or other relevant Committees to amplify existing City Corporation activities and/or deliver additional activity under *Financing our Future*. The Financial Literacy Inclusion Campaign (FLIC) project is funded through the Policy and Resources Policy Initiatives Fund.

## **Conclusion**

Members are asked to note the proposed Mayoral Priorities 2022-2023 *Financing our Future* that will support, promote or amplify the City's Corporate Plan, supporting the UK's financial and professional services (FPS) sector to deploy capital and expertise to supercharge economic growth nationwide, growing the global competitiveness of the UK and supporting the whole economy to flourish.

### **Tim Wainwright**

Senior Programme Manager (Projects and Planning)

Office of Lord Mayor and Mansion House

T: 07522 219 465

E: [tim.wainwright@cityoflondon.gov.uk](mailto:tim.wainwright@cityoflondon.gov.uk)

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<b>Committee(s):</b> Communications & Corporate Affairs Sub Committee	<b>Dated:</b> 7 <sup>th</sup> June 2022
<b>Subject:</b> Review of Sport Provision	<b>Public</b>
<b>Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?</b>	2,3,4,7 and 10
<b>Does this proposal require extra revenue and/or capital spending?</b>	<b>NA</b>
<b>What is the source of Funding?</b>	<b>NA</b>
<b>Has this Funding Source been agreed with the Chamberlain's Department?</b>	<b>No</b>
<b>Report of:</b> Deputy Town Clerk & Executive Director of Communications and External Affairs	<b>For Decision</b>
<b>Report author:</b> Sam Hutchings, Sport Engagement Manager, Town Clerk's Department	

## SUMMARY

Earlier this year Members of the Public Relations Sub Committee approved proposals to undertake a corporate wide review of the City Corporation's sport provision.

Following a tender exercise guided by Sport England's planning guidance a consultant – Max Associates - was appointed to undertake this review.

This report gives Members a chance to consider the consultant's findings following the review into the City Corporation's sport provision and recommendations for improving this service area.

The Sub Committee is asked to consider the report and provide some direction in relation to next steps to address the issues raised in the report and prioritise sport across the organisation going forward.

## **Recommendations**

That, Members:

- (i) Acknowledge the issues raised in the Consultant's report and endorse the City Corporation's ongoing commitment to promoting the benefits of sport and physical activity to all our stakeholders and that this should be a key priority for the organisation going forward
- (ii) Agree that the Sport Engagement Manager should be asked to lead on resolving the issues raised in the Consultant's Report and develop a new sport strategy with clear deliverable outcomes and priorities that are aligned to corporate objectives and stakeholder needs
- (iii) Consider governance arrangements to guide the development and implementation of a new sport strategy

- (iv) Consider the need for enhanced resourcing of sport to reflect the prioritisation of this area of work and efforts to enhance the corporate-wide sport offer

## **MAIN REPORT**

### **Background**

1. As agreed by Members at the last meeting of this Sub Committee, the City's Sport Engagement Manager has been working with colleagues from across the organisation, including Community & Children's Services, Built Environment and Open Spaces, to consider options for enhancing the City's sport offer across the organisation. In line with the first phase of [Sport England's Strategic Outcomes Planning Guidance](#), he appointed an external consultant to undertake a 'diagnostics check' on the current status of our sport and leisure provision and make recommendations on how to maintain and improve this service in future.
2. The primary objectives of this project were:
  - to compile a complete list of current sport and leisure facilities and activities that are supported and/or delivered by the City of London Corporation across the Square Mile and its open spaces
  - to identify all relevant strategies and stakeholders involved in the delivery of sport across the City of London Corporation and ascertain where there are gaps in this information
  - using the above information and assessments of comparable organisations and available guidance, to make a summarised set of recommendations on steps that could be taken by the City Corporation to ensure its sport and leisure provision is:
    - Fit for purpose - by ensuring a diverse range of stakeholder needs are met and that the City Corporation is appropriately recognised for its contribution to sport across London
    - Value for money - by ensuring the City Corporation maximises potential revenue and external funding opportunities from its current sport provision
    - Joined up and responsive - by ensuring an appropriate governance and management structure is in place to bring about a strategic and co-ordinated approach to sport delivery across the organisation
    - Ambitious and pro-active - by prioritising within the organisation and ensuring it is appropriately resourced to drive forward key aims around sport

### **Review Findings**

3. The Consultant's report is attached as an appendix and the findings can be summarised under the following headings:
  - a) Strategic Vision – the City Corporation would benefit from a clear strategy for sport that is: linked to the Corporate Plan; has distinct measurable and deliverable targets; is stakeholder led; and is allocated appropriate resources to ensure successful delivery of aims

- b) Corporate Approach – with a clear strategic vision, the City Corporation should adopt a more joined up approach to delivering sport across the organisation, ensuring departments are working together on agreed outcomes that are centrally owned by a single department / officer
- c) Governance – enhanced governance arrangements should form part of the City Corporation’s strategic approach to sport, ensuring greater Member oversight on strategic direction and outcomes, as well as taking advantage of external expertise and better partnership working
- d) Stakeholder Needs – the City Corporation should identify and prioritise the various relevant stakeholders using its sport facilities and activities to ensure their needs are met and also understand how it can widen the pool of users from its diverse local communities
- e) Enhanced Offer – a new sports strategy should be ambitious and creative to reflect the current context and seek to maximise potential user interest whilst also enhancing revenue and investment opportunities
- f) Resources – increased resources, both from internal and external sources, linked to clear deliverable objectives would significantly enhance the delivery of sport across the organisation and lead to improved health and wellbeing as well as other strategic outcomes

## **Way Forward**

- 4. In view of the findings of the report and subject to Members views, it is suggested that the Sport Engagement Manager – reporting directly to the Deputy Town Clerk - should lead on addressing the issues raised by the consultant, including:
  - i. Stakeholder Analysis – with the help of an external consultant, undertake an in-depth review into the diverse range of stakeholders that have access to our sport facilities and services across London to ensure we better understand their needs and ensure we are addressing these requirements in line with our own corporate priorities
  - ii. New Strategy - develop a new Sports Strategy for 2024-2030, aligned to the new Corporate Plan and wider organisational and stakeholder needs, with clear deliverable and measurable objectives that are appropriately resourced and managed. This strategy would initially be focused on the Square Mile in line with Destination City aspirations
  - iii. Member Oversight – consider options to set up clear and accountable arrangements to govern the City Corporation’s strategic direction on sport. Given the remit of this Sub Committee over sport engagement and corporate affairs, it may be felt that oversight of the new sport strategy should be the responsibility of this Sub Committee. Some thought might need to be given to bringing in internal and external representation to reflect different stakeholder groups

- iv. Dedicated Staff – ascertain available internal resources to help fund two new positions that would provide strategic oversight and guidance on sport participation and facility management, which will in turn ensure we drive up interest and potential external funding in our sports assets and services across the organisation. Both posts would report directly to the Sport Engagement Manager to ensure proper accountability in line with strategic outcomes.

## **Resource Implications**

5. Owing to the additional responsibilities that will be taken on by the Sport Engagement Manager it may be necessary to undertake a review of the post's title and status within the organisation, in line with corporate HR procedures. Any additional costs incurred from this, as well as the two new posts, will need to be identified as part of a request for more funding via the Chamberlain.
6. The City Corporation currently spends £80,000 a year on sport engagement, including the Sport Engagement Manager's salary. There is also some spending on sport elsewhere across the organisation, including Community & Children's Services and Natural Environment, which are yet to be calculated. However, it is anticipated an additional spend of approx. £150,000 would be required to meet the extra staffing requirements being proposed. This amount has yet to be allocated and discussions with the Chamberlain on how these additional costs can be accommodated are ongoing. However, it may be felt by Members that a growth bid should be prepared to cover the additional costs.
7. Subject to Members' views on the proposals set out in this report, it is suggested that the Sport Engagement Manager report back to the Sub Committee later this year with a progress update on the agreed objectives from this meeting.

## **Conclusion**

8. The City Corporation has much to offer on sport across its assets, public spaces and services. The review undertaken by the external consultant has shone a light on the issues that need to be addressed in order to improve this offer going forward. It is hoped that a new strategic approach to sport with clearly defined outcomes, ownership and resources will serve to enhance the sport facilities and activities operated by the City Corporation for years to come. This will help demonstrate the ongoing value the organisation has to a wide and diverse audience from across London.

## **Sam Hutchings**

Sport Engagement Manager

E: [sam.hutchings@cityoflondon.gov.uk](mailto:sam.hutchings@cityoflondon.gov.uk)

Appendix – Independent Report by Max Associates (Strategic Outcomes Planning Model)

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<b>Committee(s):</b> Communications and Corporate Affairs Sub Committee	<b>Dated:</b> 07/06/2022
<b>Subject:</b> Levelling Up	<b>Public</b>
<b>Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?</b>	Corporate Plan Outcomes 1-12
<b>Does this proposal require extra revenue and/or capital spending?</b>	<b>N</b>
<b>If so, how much?</b>	<b>N/A</b>
<b>What is the source of Funding?</b>	<b>N/A</b>
<b>Has this Funding Source been agreed with the Chamberlain's Department?</b>	<b>N/A</b>
<b>Report of:</b> Bob Roberts, Deputy Town Clerk and Executive Director of Communications and External Affairs	<b>For Decision</b>
<b>Report author:</b> Sarah Bridgman, Senior Corporate Affairs Officer	

## Summary

At the meeting of the Policy and Resources Committee on 5<sup>th</sup> May 2022, Members requested an update on the City of London Corporation's work on levelling up.

The Government's levelling up policy is one of the defining agendas of the current administration. A narrowly drawn definition of levelling up has the potential to impact negatively on London and could lead to a levelling down of the capital. The City Corporation therefore has taken a keen interest in this policy area and has sought to engage with key stakeholders and support work being undertaken in this field.

The City Corporation has previously made the following points through both public and private interventions:

- The financial and professional services sector is a significant driver of jobs and prosperity throughout the UK
- Inequality exists within regions as well as between them
- Improving skills and socio-economic diversity is a key driver in levelling up
- Pride in place is as important for London as anywhere in the country given its role in the wider UK economy.

As an organisation we support a number of levelling up related projects and if Members are content with what is outlined, officers will continue to disseminate our messages through these and through relevant political engagement as and when appropriate.

## Recommendation(s)

Members are asked to:

- Decide whether they are content with the City Corporation's current approach on levelling up.

## **Main Report**

### **Background**

1. Levelling up has been one of the integral policy agendas of the UK Government since Boris Johnson became Prime Minister in July 2019. The policy is usually described in the context of regional development and improving the conditions and prospects of those living outside London and the South East.
2. This definition caused some concern that the levelling up policy could lead to a “levelling down” of London. The City Corporation therefore sought to engage with stakeholders in government and in influential think tanks to look to ensure that the disparities and poverty within London were also considered as part of the policymaking process.
3. In both our public and private interventions on levelling up, the City Corporation has made the following points:
  - a. The financial and professional services sector is a significant driver of jobs and prosperity across the United Kingdom. With two thirds of the 2.3million jobs in the industry based outside London, it is a nationwide sector.
  - b. Inequality exists within regions as well as between them and there are significant pockets of deprivation within London. According to Trust for London, before the pandemic 27% of people in London were living in poverty after housing costs, more than any other part of the UK.
  - c. Improving skills and socio-economic diversity is a key driver in levelling up within places and organisations. The socio-economic diversity taskforce the City Corporation has been commissioned to run has demonstrates the sector can lead on this. To compete globally, the UK must give its highest performers the opportunities to progress regardless of their background.
  - d. Pride in place is as important for London as anywhere in the country given its role in the wider economy. London’s ability to attract the investment and talent from around the world will bring benefit and success to the whole country.
4. A shift in tone on levelling up and London was noted in the Prime Minister’s speech on levelling up in July 2021 where he explicitly mentioned the “imbalances and inequalities... found within the regions of the United Kingdom – not just between them”. The Prime Minister also announced a White Paper would be published to set out the levelling up plan.
5. The City Corporation submitted a response to the Government for its consideration as part of the process of drafting the White Paper, which covered the key arguments listed at paragraph 3. In addition it specifically mentioned other City Corporation work including the markets project and the increase in GVA this would bring to Barking and Dagenham, and the City Corporation UK National and Regional Partnerships and their work such as the Finance for Sustainable Growth project and support for clusters.

6. The Government published the Levelling Up White Paper on 2<sup>nd</sup> February 2022 and this document provided further detail about what the Government would be seeking to address through this policy, including twelve missions to be delivered in the medium term to 2030. Further briefing on the White Paper can be provided to Members if required.
7. Following the publication of the White Paper, officers involved in the City Corporation's levelling up related work briefed the then Policy Chair and Deputy and agreed with them an approach to raise the key messages at appropriate moments with relevant stakeholders. This messaging continues to be used for relevant engagements and media interventions as and when they arise.

### **Current Position**

8. The City Corporation continues to engage in the discussion around levelling up, particularly through supporting research projects on this subject. The City Corporation is sponsoring the following:
  - a. The Centre for London's research project on Levelling Up London. An officer sits on the advisory group and is monitoring the project's output.
  - b. The Fabian Society's Commission on Poverty and Regional Inequality.
9. In addition, officers are exploring how best to support the project being run by the All-Party Parliamentary Group on Financial Markets and Services on how the financial and professional services sector can support levelling up across the UK.
10. The City Corporation also retains membership of the Business Leaders Network of the think tank Onward, who are especially influential in relation to the levelling up agenda.
11. Through membership of pan-London bodies such as London Councils and the London Recovery Board, the City Corporation is also able to discuss the potential impact of levelling up across the capital with other London partners.
12. Officers continue to monitor the development of levelling up policies including through attending a recent conference addressed by Ministers, Shadow Ministers and Metro Mayors.
13. By undertaking this activity, the City Corporation is seeking to monitor any potential impact levelling up may have on London, to promote the role of the financial and professional services sector in achieving levelling up and to continue to disseminate the key messaging as agreed with the former Policy Chair and Deputy.

### **Proposals**

14. If Members endorse this approach, officers will continue to support the levelling up projects described, promote our messaging on the subject through appropriate political engagement as well as monitoring the ongoing development of the policy and its possible impact on London.

## **Key Data**

None

## **Corporate & Strategic Implications**

Strategic implications

15. The City Corporation is already seeking to support the principle of levelling up through a number of existing workstreams. Continuing to support this agenda, both in London and across the wider UK will positively impact on all of the outcomes of the Corporate Plan. Engaging on this important subject supports the City Corporation's wider political engagement programme.

Financial implications

None

Resource implications

None

Legal implications

None

Risk implications

None

Equalities implications

None

Climate implications

None

Security implications

None

## **Conclusion**

16. Levelling up is a highly important policy agenda and the City Corporation should continue to engage with political stakeholders on this subject as appropriate, promote the role of the sector and monitor its possible impact on London. Members are asked to decide whether they are content with this approach.

## **Appendices**

None

## **Background Papers**

None

**Sarah Bridgman**

Senior Corporate Affairs Officer

T: 07395 799181 E: [sarah.bridgman@cityoflondon.gov.uk](mailto:sarah.bridgman@cityoflondon.gov.uk)

<b>Committee(s):</b> Communications and Corporate Affairs Sub Committee (Policy & Resources)	<b>Dated:</b> 7 June 2022
<b>Subject:</b> Media Update	Public
<b>Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?</b>	[1-12]
<b>Does this proposal require extra revenue and/or capital spending?</b>	N
<b>If so, how much?</b>	N/A
<b>What is the source of Funding?</b>	N/A
<b>Has this Funding Source been agreed with the Chamberlain's Department?</b>	N/A
<b>Report of:</b> Bob Roberts, Deputy Town Clerk and Executive Director of Communications and External Affairs	<b>For Information</b>
<b>Report author:</b> Sanjay Odedra, Head of Media (Financial Services)	

## Summary

This report summarises the media output from the City of London Corporation's Media Team since the last meeting of the Public Relations Sub Committee on 24 January 2022 until the end of May 2022.

It gives a quantitative analysis of our print, broadcast and digital reach.

It then gives details of the subjects which generated significant media coverage about the City Corporation and the Square Mile and a qualitative analysis on whether the tone and content has been mainly positive, negative or neutral.

The lifting of COVID-19 restrictions led to a positive shift in sentiment compared to the previous reporting period as workers and visitors returned to the Square Mile.

There was also considerable scrutiny of the role of the wider City as a result of the Ukraine war, particularly in relation to links with Russia.

There was also extensive and largely positive coverage of our work on supporting financial and professional services, open spaces, climate action and the Police Authority Board.

## Recommendation(s)

Members are asked to note the contents of this report.

## **Main Report**

### **Quantitative Analysis**

1. The Weekly Media Summary produced every Friday measures and records the main print, broadcast and digital media output of the Media Team. It is distributed to Members and senior officers.
2. This report collates and summarises the findings of the Weekly Media Summary from 22 January 2022 to 13 May 2022.

### **Print**

3. There have been more than 223 articles relating to the City of London Corporation in national, regional and local newspapers. This compares to 262 in the previous reporting period between October 2021 and January 2022
4. Advertising Value Equivalent (equivalent if we paid for coverage) is £1,862,866 (this excludes radio, TV broadcasting and international print coverage). By comparison, the AVE for the previous reporting was £2,606,785.
5. Additionally, there have been at least 417 articles in international media which are not collated by the cuttings agency and which are not included in the AVE figure. This compares to 85 in the previous reporting period.

### **Broadcast**

6. There have been at least 27 pieces of broadcast media coverage achieved including ITV, BBC London, Bloomberg Radio, CNBC and Sky News. This compares to 34 pieces in the previous reporting period. These are also not included in the AVE figure.

### **Digital**

7. The new Twitter feed for the Policy Chairman, @citypolicychair, was launched immediately following the election on 5 May. In its first week it got 254 followers, reached 177,147 people and generated 1,598 engagements. Our focus will be on boosting these numbers through regular posting, sharing and promotion.
8. The corporate Twitter feed now has 57,600 followers - up by 1,800 since the last report and now more than any London borough.
9. Our corporate Facebook page has 10,042 followers which is up 42 since the last report and takes into account Facebook's recent purge of fake accounts from its platform.
10. Our corporate LinkedIn page now has 32,021 followers, up by 3,000. This is more followers than any London borough.

11. Our Speak for the City electoral engagement campaign used our existing social media channels to reach 2,742,175 people, generating 54,181 engagements.
12. Our campaign for the second Covid Recovery Grant Fund used our existing social media channels to reach 1,707,704 people, generating 14,062 engagements.
13. Social media posts using our donation to the Disaster Emergency Committee (DEC) Ukraine Appeal encouraging others to donate reached 382,643 people, generating 3,902 visits to the DEC website.
14. The Global City campaign across our main social media feeds reached 283,223 people, generating 46,040 engagements.
15. Social media campaigns around COVID-19 boosters and pop-up vaccination centres reached 481,623 people, generating 7,600 engagements.
16. The most visited page on the corporate website was the Things To Do homepage with 42,572 views. This compares to 77,621 views of the COVID-19 testing information page between October 2021 and January 2022.

### **Subject Details and Qualitative Analysis of Media Coverage**

The qualitative analysis below assesses coverage ranging from significantly positive to significantly negative.

#### **COVID-19 and return to the workplace**

- a. The majority of coverage on COVID-19 focused on the lifting of Government restrictions and work to support the Square Mile's recovery.
- b. The Lord Mayor was interviewed live on Times Radio about the lifting of restrictions while former Policy Chair Catherine McGuinness was quoted in a City A.M. article.
- c. City A.M. and City Matters ran articles reporting on the COVID-19 Recovery Grant Scheme for Square Mile SMEs opening to applications.
- d. The relaunch of the Square Smile campaign was marked by the Lord Mayor visiting a number of City businesses, including Leadenhall Market. This was featured on BBC London TV. Further coverage was secured in City A.M. and Estates Gazette.
- e. A new poll commissioned by the City Corporation showing 72 per cent of full-time workers felt that building business relationships was easier when based in the office was also referenced in the Evening Standard. Further coverage in Yahoo News.
- f. The Evening Standard reported on the launch of a new app to encourage people into retail, hospitality and leisure businesses in the Square Mile. Chair

of the Culture, Heritage and Libraries Committee Wendy Hyde was quoted. Also reported in Yahoo! News and London News Today.

- g. Chairman of the Children's Services Committee Ruby Sayed was quoted in a story in City Matters urging Square Mile residents and workers to get their COVID booster jabs. Hackney Gazette and City Matters reported on a pop-up Covid vaccination centre coming to Liverpool Street Station, offering workers and residents the chance to get their jabs. This was complimented by a continuing COVID-19 social media campaign encouraging vaccinations, testing, face coverings, ventilation and self-isolation with symptoms or positive test

#### Qualitative Analysis:

- a. Coverage was largely positive in the context of Government restrictions being lifted and workers returning to the Square Mile, albeit gradually. The relaunch of the Square Smile campaign helped to build on this momentum.
- b. The COVID-19 Recovery Grant Scheme generated some positive coverage, positioning the organisation as acting proactively to support businesses at a time when Omicron restrictions were still in place.
- c. COVID-19 public health coverage was factual and informative, reaching key audiences in the City of London and Hackney.

#### Ukraine war

- a. In a City A.M. column, Lord Mayor Vincent Keaveny argued that the UK must be united with Ireland and the EU over the Ukraine crisis, ahead of a visit to Dublin he made later in the week.
- b. A separate City A.M. column from Lord Mayor Vincent Keaveny discussed the need to stand united with Ukraine, implement sanctions and tackle money laundering. City of London Police and City Bridge Trust were mentioned.
- c. In Business Post, the Lord Mayor said the industry would be on the "frontline" of implementing western sanctions against Russia.
- d. Reuters reported that former Policy Chair Catherine McGuinness called for a strengthening of recent reforms to help change the perception that London is a "laundromat" for dirty money.

#### Qualitative Analysis:

- a. Overall, coverage was negative with considerable international media coverage scrutinising the role of the wider City in financing and providing services to Russia. Some reports suggested that London was a 'laundromat' for the regime.

- b. Our corporate messaging pushed back on this narrative and supported the UK Government's targeted sanctions. Proactive media engagement outlined the City Corporation's support for Ukraine, condemned Russia's military aggression and urged City firms to take action.

## Elections

- a. BBC London Radio reported on the City of London Corporation's elections. The front page of City A.M. also reported on the elections. The Court of Common Council was referenced. Further coverage in City Matters, BBC News, My London, BBC London The Spectator and MSN Ireland.
- b. City A.M. inaccurately reported that a sanctioned Russian bank was eligible to vote at the City of London Corporation election. A City Corporation spokesperson was quoted. Also covered by Daily Advent, News R, TechRegister. In response, City A.M. included a letter from the City of London Corporation's Director of Communications, Bob Roberts. He stated that the article in the paper was "inaccurate, misleading and damaging".

## Qualitative Analysis:

- a. Coverage was neutral with the exception of one negative article in City A.M. which was immediately rebutted with a letter that corrected the record.

## Financial and professional services

- a. Former Policy Chair Catherine McGuinness was quoted in a The Daily Telegraph report on how London has remained the top global financial centre, according to a study by the City of London Corporation. The news, which was picked up by Reuters, was carried in over 120 national and international outlets, including Daily Mail, City A.M., Financial News, Daily Express, City Matters, Market Watch, This is Money, Yahoo!, London Loves Business, Guido Fawkes and Economic Times.
- b. Lord Mayor Vincent Keaveny and former Policy Chair Catherine McGuinness were quoted in The Times on new figures published by the City of London Corporation, which show that London remains the world's most popular destination – ahead of Paris and New York - for foreign investment in financial and professional services companies. Also reported by Financial News, Estates Gazette, Bloomberg News, City A.M., Financial News, Daily Express, Fortune, London Loves Business, Law360, New Journal, Arab News, Daily London UK, Relocate Global, Wealth Briefing and over thirty other international media outlets
- c. Lord Mayor Vincent Keaveny was interviewed live on Sky News about the launch of Global Investment Futures, a new campaign launched by the City of London Corporation in partnership with the Department for International Trade and the Investment Association to preserve and promote the UK as a leading

investment management centre globally. Further coverage quoting the Lord Mayor and former Policy Chair Catherine McGuinness was included in City A.M, International Investment, Investment Week, Funds Europe and Honest Columnist.

- d. Widespread media coverage of visits by the Lord Mayor to Mexico, Chile, Brazil and Qatar appeared in the international media.

#### Qualitative Analysis:

- a. Positive media coverage for our work supporting the UK financial and professional services sector, with two City Corporation reports securing widespread national and international articles.
- b. Coverage of the Lord Mayor's overseas visits was entirely positive focusing on efforts to boost trade ties with the UK. There was a particular focus on sustainable finance in line with the Lord Mayor's 'People and Purpose' theme.

#### Easter Banquet

- a. Extensive coverage - including in BBC, The Telegraph, Reuters, GB News and Evening Standard - of the UK Foreign Secretary's speech at the Easter Banquet at the Mansion House this week. Lord Mayor Vincent Keaveny was referenced and photographed. A video of the speech was published on The Independent and Yahoo alongside articles which referenced the Lord Mayor. Continuing coverage in The Guardian, Independent, Metro and The Week.

#### Qualitative Analysis

- a. Coverage was positive if almost entirely focused on the Foreign Secretary. The event featured on national news bulletins watched by millions and it served as an effective platform to lead the news agenda for two consecutive days.

#### Climate Action

- a. Lord Mayor Vincent Keaveny was interviewed live on Sky News Ian King Live and Bloomberg Radio on the Net Zero Delivery Summit at the Mansion House. Extensive coverage of the wider summit featured in over 170 outlets, including the Evening Standard, Daily Mail and Reuters.
- b. City Matters reported on the next phase of the City Corporation's 'Cool Streets and Greening' programme aimed at tackling the risk of climate change. Chairman of the Projects Sub Committee Keith Bottomley was quoted. Also in Pro Landscaper and Horticulture Week.

- c. Mail Online reported on the closure of Tower Bridge, after protesters from Just Stop Oil and Extinction Rebellion abseiled off the sides and hung a banner from the bridge. Also covered by Daily Express, Metro, Independent, Evening Standard and GB News.

#### Qualitative Analysis

- a. Significantly positive coverage for the Net Zero Delivery Summit, which positioned the organisation at the centre of the financial sector's efforts to tackle climate change.
- b. Some limited negative coverage followed an Extinction Rebellion protest at Tower Bridge. These protests generated less coverage compared to similar ones in previous years.

#### Planning and Transportation

- a. City A.M. ran an article on the Court of Common Council agreeing a motion to review traffic orders across the Square Mile. It was also covered by the Evening Standard, City Matters and Taxi Point. Coverage previewing the motion also appeared in the Evening Standard.
- b. Estates Gazette publishes an opinion piece by the newly elected Planning and Transportation Chair, Shravan Joshi, on his aspirations for the term ahead. Further coverage on him being elected in Transport Xtra.
- c. There was widespread coverage of a planning application for student accommodation at Holborn Viaduct, both ahead of the Planning and Transportation Committee's decision in On London, City Matters and MyLondon, and after the committee had resolved to approve the application in City Matters, The Construction Index, PBC Today, Property Week, Design and Build UK, UK Construction News, e-architect and Built Environment Networking. Former Planning and Transportation Committee Chair Alastair Moss was quoted.
- d. The Daily Telegraph and City Matters reported on the City Corporation successfully renewing an exemption from rules that allow offices to be automatically turned into residential properties. A City Corporation spokesperson was quoted.
- e. There was coverage in The Daily Telegraph, Estates Gazette and City A.M. after the City of London Corporation approved a set of guidelines intended to help developers 'design out suicide' from tall buildings.

#### Qualitative Analysis

- a. Largely neutral and factual coverage. There was considerable interest among London media on a motion to review traffic orders across the Square Mile, with a particularly focus on Bank Junction.

### Police Authority Board

- a. Chair of the City Corporation's Police Authority Board, James Thomson, was interviewed by the Evening Standard about how the forthcoming Online Safety Bill will tackle fraud, saying the legislation could stop hundreds of thousands of crimes. Daily Mail, Police Professional, Money Marketing and City Matters quoted the Chair calling for paid-for advertising to be included in the draft Online Safety Bill legislation.
- b. Daily Mail covered the City of London Corporation's Police Authority Board and the City of London Police as they welcomed the Government's decision to include scam advertising in the Online Safety Bill. A City of London Police Authority Board spokesperson was quoted and Chair of the Police Authority Board, James Thomson, was mentioned.
- c. Chair of the City Corporation's Police Authority Board, James Thomson, and City of London Police Commissioner, Angela McLaren, were quoted in a City Matters and Police Professional reporting on the launch of the new policing plan for the Square Mile.

### Qualitative Analysis

- a. Strong positive coverage in national, London and trade media for the Police Authority Board and its role in advocating for the protection of victims of fraud and holding the City of London Police to account.

### Education

- a. Highgate Hill: selective model the future? The Times ran a feature on the City of London Academy Highgate Hill, which is part of the City of London Academies Trust. The piece also referenced other City of London Corporation schools.

### Qualitative Analysis

- a. Positive national coverage for a City of London Academies Trust school, with a new model for success. The piece showcased the City Corporation as a successful provider of educational institutions in the capital.

### Museum of London and Smithfield Market

- a. Coverage appeared in Financial Times of ongoing discussions between the City Corporation and Smithfield Market meat traders over plans to move the new Museum of London to the site. A City Corporation spokesperson is

quoted. Further coverage in Further coverage in The Daily Telegraph, The Spectator and Planning Resource.

- b. Evening Standard reported on the closure of the Museum of London's site at London Wall ahead of its relocation to West Smithfield. The museum will also change its name to the London Museum. Museum Director Sharon Ament was quoted.

#### Qualitative Analysis

- a. The Financial Times article was factually accurate.

#### Arts and Culture

- a. Coverage was included in ITV London News, City A.M., MyLondon, City Matters, and Londonist on the reopening of Billingsgate Roman House and Baths following its temporary closure due to the pandemic. A City Corporation spokesperson was quoted.
- c. The City of London Corporation was referenced on BBC London News, which reported that the oldest complete map of London has gone on display at the City Corporation-owned London Metropolitan Archives. Chair of the Culture, Heritage and Libraries Committee, Wendy Hyde, was quoted. Further coverage included Time Out, Islington Gazette, Londonist, Ian Visits, London Post, London Live, Secret London and Ham & High. Chair of the Culture, Heritage and Libraries Committee, Wendy Hyde, was quoted in selected coverage.
- d. BBC London News reported live from Guildhall on City Lights, which offered visitors a trail of light and sound artworks in the City, delivered in partnership with the City Corporation as part of the Mayor of London's 'Let's Do London' programme. Further coverage appeared in Londonist, Time Out and City A.M. It also received major social media exposure, being tweeted by the City Corporation, the Mayor of London, Londonist and BBC London, who, combined, have over four million followers.

#### Qualitative Analysis

- a. Major positive London coverage on a range of City Corporation cultural events reached a multi-million audience both in traditional media and digitally.

#### Open Spaces

- a. City Matters, Slough & South Bucks Express, This is Local London, Times News Express, Epping Forest Guardian, Guardian Series and Maidenhead Advertiser reported that Epping Forest, Burnham Beeches and Ashted Common have been chosen as part of a nationwide network of 70 ancient

woodlands to be dedicated to The Queen in celebration of the Platinum Jubilee. Chair of the Open Spaces Committee, Caroline Haines, was quoted.

- b. BBC Radio Essex reported on sofa delivery drivers from DFS being prosecuted for illegally dumping a sofa in Epping Forest. Epping Forest Committee Chairman, Graeme Doshi-Smith, was quoted. Further coverage in Essex Live, Basildon Echo, Horticulture Week, London Loves Business, MyLondon, MSN News, Epping Forest Guardian Ilford Recorder, and Brent and Kilburn Times.
- c. The Times reported on a judicial review held at the Royal Courts of Justice, following an action brought against the City of London Corporation by a disabled swimmer who claims that the introduction of charges for Kenwood Ladies' Bathing Pond represents 'unlawful disability discrimination.' Also reported by Islington Gazette, Ham&High and Daily Advent.

#### Qualitative Analysis

- a. Coverage on the Platinum Jubilee was positive and factual, reaching audiences in communities local to City Corporation open spaces.
- b. Epping Forest fly tipping coverage was neutral in tone and presented the City Corporation as the guardian of the ancient woodland. Coverage reached key regional and local audiences and helps provide a deterrent to dumping rubbish.
- c. Coverage on the Hampstead Heath judicial review was negative.

#### Barbican Centre

- a. Chair of the Barbican Centre Board, Tom Sleight, was quoted in the AJ after the City Corporation announced the winning design team for the Barbican Renewal Project. Further coverage in a range of media including Evening Standard, Yahoo, MSN, Building Design, The Architect's Newspaper, Building and City Matters.
- b. Evening Standard, Arts Hub, The Age, Sydney Morning Herald, WA Today, Global Circulate, The Stage, MSN, Yahoo News, City Matters, Arts Professional, The Music Network, The Toorak Times, Hero Mag, Aussie Theatre and Tittle Press reported on Claire Spencer being appointed by the City of London Corporation as the first-ever Chief Executive Officer of the Barbican Centre, following a far-reaching recruitment search. Chair of the Barbican Centre Board, Tom Sleight, was quoted.
- c. The Guardian had a feature on the 40th anniversary of the Barbican with reference to the City Corporation. Barbican Centre Artistic Director Will Gompertz was also interviewed on BBC Radio 3's Music Matters about the 40th anniversary. He spoke on plans for the transformation of the centre's culture and behaviours to address concerns of racism and discrimination

raised by staff. The 40th anniversary also was mentioned in a Times article about a performance by the BBC Symphony Orchestra.

- d. Londonist and London on the Inside covered a new exhibition at the Barbican on post-war modern British art. A new Barbican exhibition entitled 'Out and About! Archiving LGBTQ+ history' featured in Time Out, and Ian Visits. The Barbican's London Mime Festival was featured in Dancing Times.

#### Qualitative Analysis

- a. Positive coverage of the Barbican Renewal announcement ran as a joint exclusive with the Evening Standard and AJ, reaching key London and industry audiences.
- b. Coverage of the announcement of the first Barbican Centre Chief Executive was largely positive. A significant amount of coverage mentioned Barbican Stories.
- c. Coverage of the Barbican's 40<sup>th</sup> anniversary was moderate in size, and mixed in sentiment, with journalists both celebrating the milestone and covering Barbican Stories.

#### Homelessness and Rough Sleeping

- a. Writing in City Matters about homelessness in London, the Policy Chair explained what the City Corporation is doing to help the Square Mile's rough sleeper community.

#### Qualitative Analysis

- a. Positive coverage highlighting the City Corporation's work to support its homeless population into permanent accommodation.

#### Charitable Giving

- a. Sky News reported on a £174,800 City Bridge Trust grant to a community kitchen in Lambeth run by Food Cycle. The story ran in over 30 other media outlets including Heart Radio, Capital FM, Yahoo! News and MSN. Further coverage in Charity Today.

#### Qualitative Analysis

- a. Continuing positive coverage for City Bridge Trust reaching a national audience.

#### **Options**

- 11. None.

## **Proposals**

12. None.

## **Key Data**

17. See current position.

## **Conclusion**

14. Members are asked to note the contents of this report.

## **Appendices**

None

## **Sanjay Odedra**

Head of Media (Financial Services), Town Clerks Department

T: 07710 701443

E: [sanjay.odedra@cityoflondon.gov.uk](mailto:sanjay.odedra@cityoflondon.gov.uk)

<b>Committee(s):</b> Communications and Corporate Affairs Sub Committee	<b>Dated:</b> 07/06/2022
<b>Subject:</b> Party Conferences 2022	<b>Public</b>
<b>Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?</b>	Corporate Plan outcomes 2-10
<b>Does this proposal require extra revenue and/or capital spending?</b>	<b>No</b>
<b>If so, how much?</b>	<b>N/A</b>
<b>What is the source of Funding?</b>	<b>Local budget</b>
<b>Has this Funding Source been agreed with the Chamberlain's Department?</b>	<b>N/A</b>
<b>Report of:</b> Bob Roberts, Deputy Town Clerk and Executive Director of Communications and External Affairs	<b>For Information</b>
<b>Report author:</b> Sarah Bridgman, Senior Corporate Affairs Officer	

## Summary

The City of London Corporation delivers a programme of engagement at the annual Liberal Democrat, Labour, Conservative, Scottish National Party (SNP) and Green party conferences.

Members and officers attend these party conferences on behalf of the City Corporation, representing the organisation through attendance at City Corporation organised events, other fringe events, bilateral meetings with political and business representatives and other networking opportunities.

This report provides Members with a summary of the events to be hosted by the City Corporation at this year's conferences.

## Recommendation(s)

Members are asked:

- To note the plans for the City Corporation's events at this year's party conferences.

## **Main Report**

### **Background**

1. The City of London Corporation attends annual political party conferences, including the Conservative, Green, Labour, Liberal Democrat and SNP party conferences.
2. The City Corporation organises and sponsors both public and private events at Conservative, Labour and Liberal Democrat party conferences. The City Corporation has hosted events at the SNP conference in recent years and has also attended the Green party conference in an observer capacity.
3. The purpose of the City Corporation's activities at party conferences is to deliver a programme of strategic engagement on issues of importance to the organisation with relevant politicians, policymakers and business figures. City Corporation party conference activity is a key part of our political engagement across the year and provides an excellent opportunity to meet many political contacts in one place.
4. City Corporation activities are considered on a yearly basis to adapt to its own priorities and the current political and socio-economic environment. However, traditionally the City Corporation organises:
  - a. An invitation-only roundtable in partnership with a think tank at the Conservative, Labour, Liberal Democrat and SNP party conferences. This roundtable is chaired by the Policy Chairman and an additional Member of the Communications and Corporate Affairs Sub Committee may be invited to attend at the discretion of the Policy Chairman.
  - b. An invitation-only dinner hosting between 40-100 people at the Conservative, Labour and Liberal Democrat conferences. The dinners bring together key local, regional and national political representatives, businesses, think tanks and academics. The Policy Chairman gives a keynote speech as well as an external political guest.
  - c. An additional open fringe event in partnership with a think tank at the conference of the party in government.

### **Current Position**

5. Due to the COVID-19 pandemic, party conferences were wholly virtual in 2020, and hybrid in 2021. This autumn all the major party conferences are expected to take place in person as normal. Whilst at this stage the Corporate Affairs Team does not expect the situation to deteriorate significantly, contingency plans will be in place to move any conference events online should public health regulations require it.
6. As agreed by the then PRED Sub Committee in 2017, all members of the Communications and Corporate Affairs Sub Committee are invited to attend party conferences as City Corporation representatives and are therefore eligible for a two-day commercial guest party conference pass, with the cost being met from the party conference budget.
7. Members of the Communications and Corporate Affairs Sub Committee were contacted by the Corporate Affairs Team by email on 13<sup>th</sup> May 2022 to invite

them to attend this year's conferences and to ask them to indicate their preferences for attendance. This early notification is to allow the Corporate Affairs Team to book the conference passes at the cheaper "early bird" rates available.

## Proposals

8. Members may wish to know the proposed format of events for the party conferences this autumn.
9. Liberal Democrat Party Conference, 17-20 September 2022, Brighton
  - Plan: To host a private roundtable with a political representative in partnership with a think tank, covering a policy area of relevance to the City Corporation. On this occasion, the event subject will be how to fund the transition to net zero. To host a sit-down dinner of approximately 40 attendees with a select and focused guest list from the business, political and policy related sectors.
10. Labour Party Conference, 25-28 September 2022, Liverpool
  - Plan: To host a private roundtable with a political representative in partnership with a think tank, covering a policy area of relevance to the City Corporation. On this occasion, the event subject will be the future of the cultural sector post-pandemic. To host a sit-down dinner of approximately 80-100 attendees with a select and focused guest list from the business, political and policy related sectors.
11. Green Party Conference, 30 September-2 October, Harrogate and online
  - Plan: To attend the conference and not organise any events.
12. Conservative Party Conference, 2-5 October 2022, Birmingham
  - Plan: To host a private roundtable with a political representative in partnership with a think tank, covering a policy area of relevance to the City Corporation. The subject of this roundtable will be London and levelling up. To host an open fringe event in partnership with a think tank, covering a policy area of relevance to the City Corporation. The subject of this event will be trade and global Britain. To host a sit-down dinner of 80-100 attendees with a select and focused guest list from the business, political and policy related sectors.
13. Scottish National Party Conference, dates and location TBC
  - Plan: To host a private roundtable with a political representative in partnership with a think tank and/or sectoral organisation, covering a policy area of relevance to the City Corporation. To explore partnership with TCUK, as has been the case in recent years.
14. Dinner venues and hotel rooms have been secured and the Corporate Affairs Team continues to work with external partners to finalise the arrangements for our events. More details will be provided to Members nearer the time.

**Key Data**

None

**Corporate & Strategic Implications**

Strategic implications

15. Engaging with political stakeholders, organising events associated with the party political conferences and working with think tanks and other third-party organisations to produce events and associated policy reports provides an opportunity for the City Corporation to engage with key audiences on important global, national and local government issues and to demonstrate the City Corporation's involvement in relevant debates. Sponsorship and political engagement would also help deliver outcomes 2 – 10 of the 2018-23 Corporate Plan.

Financial implications

16. The Corporate Affairs Team has an established budget for all party conference and engagement related activity. Any sponsorship of ad-hoc policy projects is currently funded via the Policy Initiatives Fund according to decisions of the Policy and Resources Committee.

Resource implications

None

Legal implications

None

Risk implications

None

Equalities implications

None

Climate implications

None

Security implications

None

**Conclusion**

17. Members are asked to note the plans for the City Corporation's involvement at the 2022 party conferences.

**Appendices**

None

## **Background Papers**

None

### **Sarah Bridgman**

Senior Corporate Affairs Officer

T: 07395 799181

E: [sarah.bridgman@cityoflondon.gov.uk](mailto:sarah.bridgman@cityoflondon.gov.uk)

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<b>Committee(s):</b> Communications & Corporate Affairs Sub Committee	<b>Dated:</b> 07/06/2022
<b>Subject:</b> Corporate Affairs Update	<b>Public</b>
<b>Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?</b>	1, 2, 4, 5, 6, 7, 11, 12
<b>Does this proposal require extra revenue and/or capital spending?</b>	<b>N</b>
<b>If so, how much?</b>	<b>N/A</b>
<b>What is the source of Funding?</b>	<b>N/A</b>
<b>Has this Funding Source been agreed with the Chamberlain's Department?</b>	<b>N/A</b>
<b>Report of:</b> Bob Roberts, Deputy Town Clerk & Executive Director of Communications and External Affairs	<b>For Information</b>
<b>Report author:</b> Matthew Baird, Senior Corporate Affairs Officer	

## Summary

The below report outlines the activities of the Corporate Affairs Team since the last meeting of the Public Relations Sub Committee on 24 January 2022.

Following the COVID-19 pandemic, workstreams have refocused onto other areas of support and engagement.

Elsewhere, developments in Ukraine have also focused attention on ways in which the City of London Corporation can support refugees.

Work is continuing to promote the City Corporation's sustainable finance agenda and promoting the competitiveness of the City as well as the ongoing recovery from COVID-19.

Internally, the Team has been working to support the transition to the new Policy Chairman, particularly with London focused engagement.

Members have asked about our response to the Government's Levelling Up White Paper, which is covered in a separate report.

## Recommendation(s)

- To note the report

## **Main Report**

### **Ukraine**

1. With fast moving, international developments, the Corporate Affairs Team have:
  - a. Drafted a letter to the newly appointed Minister for Refugees Lord Harrington following a resolution of the Court of Common Council, urging the Government to significantly improve the process for accepting refugees from Ukraine.
  - b. Supported the former Policy Chair with speaking notes for the Court statement in March 2022. Efforts have also been made to reiterate our core messaging on Ukraine to partners via subsequent speaking engagements.
  - c. Monitored the Government's announcements in relation to sanctions.
  - d. Briefed and supported the Town Clerk for a meeting with the Minister for London.

### **London Engagement**

2. Ensuring that the City Corporation's messaging and pan-London relations remain strong, the Corporate Affairs Team have:
  - a. Provided stakeholder mapping and political advice for the City of London Police's communications and engagement plan.
  - b. Helped to build pan-London relations by arranging six meetings with borough leaders across London for the former Policy Chair.
  - c. Arranged introductions to newly elected London borough leaders for the Policy Chairman with meetings to follow.
  - d. Supported the Sheriffs with their Old Bailey lunch engagements with political stakeholders Nickie Aiken MP and Emily Thornberry MP.
  - e. Advised internal colleagues on pan-London stakeholder lists for the London Government Dinner and suggested speaking remarks for the Lord Mayor.
  - f. Aided Transport for London's public relations campaign for opening of the Elizabeth Line as well as briefing the Policy Chairman the reopening of the Northern Line Bank branch and related engagement with the Mayor of London.

### **Competitiveness**

3. To ensure London and the UK maintain a globally competitive Financial and Professional Service sector, the Corporate Affairs Team have:
  - a. Worked with colleagues in Innovation and Growth to provide briefing for the Lord Mayor and Policy Chair for their regular catch-up meetings with the Investment Minister, Lord Grimstone.

- b. Provided briefing for the former Policy Chair for meetings with senior politicians such as Trade Policy Minister Penny Mordaunt MP, former Health Secretary Matt Hancock MP and Shadow Attorney General Emily Thornberry MP.
  - c. Disseminated the City Corporation's benchmarking report among key Government and Opposition politicians.
  - d. Supported City Corporation colleagues working on the Socio-Economic Diversity Taskforce with engagement with Ministers.
  - e. Advocated for the Online Safety Bill to name fraud as a priority harm and for paid-for adverts to be within the scope of the Bill, both of which were included when the Bill was published.
  - f. Continued to work with think tanks of all political persuasions and none on issues of importance to the City Corporation, including attending relevant events and reporting back.
  - g. Organised City Corporation support for the Financial Times' Financial Literacy Inclusion Campaign.
  - h. Liaised with industry partners on areas of joint working.
  - i. Provided speeches for the former Policy Chair's visit to MIPIM which promoted London's property offering as part of our competitiveness strategy and highlighting London's recovery compared to rival cities.
4. Going forward, the Team will continue to work with colleagues across the City Corporation to promote the Competitiveness Strategy, particularly engaging with the most relevant political stakeholders.

## **Sustainable Finance**

5. In supporting the City Corporation's sustainable finance agenda, the Team has:
- a. Advised colleagues organising the Net Zero Delivery Summit on political engagement.
  - b. Organised for the Lord Mayor to appear at a Whitehall and Industry Group webinar on "Climate finance post-COP26: a cross sector perspective" and worked with colleagues to provide a speech and briefing.
  - c. Continued to facilitate the work of the UK Cities Climate Investment Commission (UKCCIC) and supported the former Policy Chair and the former Vice Chair of Policy – now Deputy Policy Chairman – in their engagement with this.
6. As a strategic priority going forward, the Team will continue to promote the successes of the Net Zero Delivery Summit and continue to support the UKCCIC.

## **Recovery**

7. By supporting the ongoing recovery from the COVID-19 pandemic, the Corporate Affairs Team have and continues to:

- a. Provide coordination across all City Corporation departments on COVID-19 messaging, particularly through the London Leaders COVID Committee.
  - b. Build an understanding of recovery pressures of other London Boroughs, particularly in the Central Activity Zone, via borough leader engagements.
  - c. Ensure that the messaging of the City Corporation around recovery is fed into London Councils decision making bodies, such as the Pandemic Steering Group Committee and regular Executive meetings.
8. The team also drafted the Policy Chair's speech to the Court of Common Council, which included an update on the City Corporation's response and the relaunch of the Square Smile campaign.

## **Levelling Up**

9. There has been significant engagement on the Government's Levelling up agenda which is covered in a separate report before the Sub Committee.

## **Supporting Transition**

10. To help ensure the smooth transition and external relations building for the new Policy Chairman, the Corporate Affairs Team have:
- a. Prepared a political engagement programme for the new Policy Chairman, covering both local and national political stakeholders.
  - b. Secured a meeting with the incoming Chair of Central London Forward to build relations and an understanding of the needs of the City Corporation with an important representative group.
  - c. Supported the incoming Policy Chairman with Barbican Resident's Association engagement and building relations with City residents.

## **Corporate & Strategic Implications**

### **Strategic implications**

11. We engage with political stakeholders, organise events associated with the party-political conferences and work with the thinktanks and other third-party organisations to produce events and associated policy reports. This provides an opportunity for the City Corporation to engage with key audiences on important global, national and local government issues and to demonstrate the City Corporation's involvement in relevant debates. Sponsorship and political engagement would also help deliver outcomes 2 – 10 of the 2018-23 Corporate Plan.

### **Financial implications**

12. The Corporate Affairs Team has an established budget for all party conference and engagement related activity. Any sponsorship of ad-hoc policy projects is currently funded via the Policy Initiatives Fund according to decisions of the Policy and Resources Committee.

Resource implications

None

Legal implications

None

Risk implications

None

Equalities implications

None

Climate implications

None

Security implications

None

## **Conclusion**

13. Members are asked to note the ongoing work of the Corporate Affairs Team.

### **Matthew Baird**

Senior Corporate Affairs Officer, Town Clerks Department

T: 07718569860

E: [matthew.baird@cityoflondon.gov.uk](mailto:matthew.baird@cityoflondon.gov.uk)

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<b>Committee(s):</b> Communications & Corporate Affairs Sub Committee	<b>Dated:</b> 7 <sup>th</sup> June 2022
<b>Subject:</b> Sport Engagement Update	<b>Public</b>
<b>Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?</b>	2,3,4,7 and 10
<b>Does this proposal require extra revenue and/or capital spending?</b>	<b>No</b>
<b>What is the source of Funding?</b>	<b>NA</b>
<b>Has this Funding Source been agreed with the Chamberlain's Department?</b>	<b>NA</b>
<b>Report of:</b> Deputy Town Clerk & Executive Director of Communications and External Affairs	<b>For Information</b>
<b>Report author:</b> Sam Hutchings, Sport Engagement Manager, Town Clerk's Department	

## **SUMMARY**

This report provides an update on the work of the Sport Engagement Manager (SEM) in delivering the City of London Corporation's sport engagement programme. Various sport related events have taken place since the last update to the Public Relations Sub Committee and a busy schedule of events and activities is anticipated for the rest of this year. Owing to the importance of sport to trade and soft power, as demonstrated in recent research commissioned by the City Corporation, there is increasing internal and external interest in sport engagement opportunities taking place both domestically and overseas.

## **Recommendations**

That, Members note the progress being made on the City Corporation's sport engagement programme as outlined in this report.

## **MAIN REPORT**

### **Background**

1. In 2019 the Public Relations Sub Committee, along with endorsement from the Policy and Resources Committee, agreed to make sport engagement an important priority for the organisation going forward. As such, a Sport Engagement Manager was appointed to lead this programme of activity and, since then, has regularly reported to this Sub Committee on progress being made. This report provides the latest update of this work, covering sport related events and engagement that has taken place since the last update to Members in October. It also looks ahead to the sport activities and events that are due to be taking place later this year.

### **Recent Sport Events**

2. Since the last update provided to Members on sport engagement in October 2021, the City Corporation has hosted a number of sport engagement events in Guildhall and at other venues. Although covid restrictions in place over the winter meant that some events had to be postponed, all the planned events have now taken place including:
  - **Launch of Major Sport Event research** – the launch of the research carried out by EY, in partnership with UK Sport, took place at Guildhall on 30<sup>th</sup> November 2021 and was a huge success, with the Lord Mayor and Minister for Sport speaking at the event. The research document, which demonstrates the importance of hosting major sport events to UK trade and soft power, will be an important tool going forward to explain to our stakeholders why the City Corporation is involved in sport engagement. A copy of the research will be distributed to all Members in advance of the meeting
  - **London Sport Awards** – the London Sport Awards took place on 6<sup>th</sup> December 2022 at Guildhall. This was the second time that the City Corporation has hosted this event, which brings a diverse audience from across the grassroots sports sector to the Square Mile for an evening of celebration and reflection. As part of its support for this event, the City Corporation sponsors the ‘Business Contribution to Sport’ award, which was handed out by the chair of this Sub Committee during the night.
  - **English Cross Country Championships** – the national cross-country championships took place at Hampstead Heath on Saturday 26<sup>th</sup> February this year and, to celebrate this occasion, the City Corporation hosted a small lunch during the day for local stakeholders and partner representatives
  - **Women in Sport Celebration** – in partnership with the Sports & Recreation Alliance, a reception and small dinner were held at Guildhall on Friday 4<sup>th</sup> March to celebrate the UK’s successful bid to host the International Working Group of Women & Sport from 2022 to 2026. Further events to support this initiative are in the pipeline over the next 4 years

- **Sport & Business Breakfast** – the City Corporation is developing a working relationship with the World Academy of Sport (WAOs) to encourage discussion and collaboration between the sports industry and business. As part of this a round-table discussion was arranged on 22<sup>nd</sup> April to bring in senior representatives from both sides to discuss the concept of a Global Sports Agora event which will be held in the autumn. The previous evening WAOs's International Advisory Group met for dinner in Guildhall to discuss this upcoming initiative
- **UK Sport 25<sup>th</sup> Anniversary** – A lunch was held in the Old Library at Guildhall on 11<sup>th</sup> May to mark the 25<sup>th</sup> anniversary since the foundation of UK Sport. The keynote speaker at the lunch was Sir John Major, Prime Minister from 1992 to 1997, who spoke about the achievements of UK Sport since its creation and the importance of sport to young people's happiness and education. The Chair of UK Sport, Dame Katharine Grainger, and the Representative Lord Mayor, Sir William Russell, also spoke at the event which was attended by senior guests from across the sporting world
- **Night of 10,000mpbs** – for the first time in 3 years, the Night of the 10,000mpbs was able to take place on Saturday 14<sup>th</sup> May at the athletics track on Parliament Hill in Hampstead Heath. As part of the evening's celebrations the City Corporation was able to partner with On Running Shoes and co-host a VIP space in the centre of the track for guests to watch the action. Key local stakeholders were able to attend and engage with Members from the City Corporation, including councillors from the London Borough of Camden and representatives from UK Athletics. The event was a huge success although future support for this event will need to be considered alongside appropriate recognition for the City Corporation

## Forward Look

3. With a very busy summer ahead including many global sport competitions taking place in the UK, the Sport Engagement Manager is working on a number of engagement activities that are due to take place in the coming months. A schedule of events is set out in the appendix to this report and includes:
  - **Liv Golf** – a round-table meeting has been organised with the Lord Mayor and His Excellency Yasir Al Rumayyan, the owner of Newcastle United and Liv Golf, at Tower Bridge on the same day as this Sub Committee meeting. The Chair of this Sub Committee will also be attending. It will be an opportunity to discuss the new Liv Golf tournament concept, as well potential wider business matters
  - **Commonwealth Games** – plans for the Commonwealth Games in Birmingham are taking shape and the Sport Engagement Manager is liaising with the organisers on ways the City Corporation can engage during this competition. As well as accreditation for London based venues it is likely that some business engagement opportunities will be available in Birmingham during the competition. Closer to home, a sport focused community event is due to take place on Paternoster Square to celebrate the Queens Baton Relay coming to the City on Saturday 4<sup>th</sup> June. The Sport Engagement Manager is also

discussing with Team England the potential to host a celebratory event post Games at Guildhall, should the team be successful in the competition

- **London 2012 Anniversary** – 27<sup>th</sup> July will mark the ten-year anniversary since the opening ceremony of the Olympic Games in London and, to celebrate this occasion, a reception will be held in Guildhall for key partners and stakeholders. The event will be jointly hosted by the British Olympic Association and there is likely to be a smaller fundraising dinner for sponsors, immediately after the reception. The Sport Engagement Manager is also discussing opportunities to celebrate the tenth anniversary of the Paralympic Games in London with the British Paralympic Association, which is likely to involve a dinner at Guildhall on the evening of Friday 9<sup>th</sup> September
- **Women's Euro 2022** - this competition will be taking place over the summer in England and the Sport Engagement Manager is working with UEFA and the FA to jointly host a dinner at Guildhall prior to the final – which is due to take place at Wembley Stadium - on Saturday 30<sup>th</sup> July. This opportunity offers the City Corporation to demonstrate its ongoing commitment to supporting major sport events and women in sport, whilst also developing relationships with key stakeholders such as UEFA, following the recent opening of its offices in London with CONMEBOL
- **Global Sport Agora** – as mentioned earlier in this report, the Sport Engagement Manager is working with WAOs on plans to host a collaborative event for senior leaders from sport and business at Guildhall on Monday 26<sup>th</sup> September. The event, similar to the Davos concept, will be an opportunity to share thoughts on key issues affecting the business of sport and agree a manifesto going forward that will hopefully develop into an ongoing arrangement
- **Qatar 2022 World Cup** – the Sport Engagement Manager is in discussion with the FA and the Department for International Trade on ways the City Corporation can engage with this year's world cup, which is due take place in Qatar at the end of 2022. Although discussions are in their infancy, the possibility of the Lord Mayor (or his representative) making a visit during the competition looks likely, with the opportunity to host a business focused event at the British Embassy also a possibility
- **Destination City** – the Sport Engagement Manager is working with the Director of Innovation & Growth to support plans for the Destination City strategy, in particular looking at ways sport can help to encourage people to return to the Square Mile following covid. Various spectator driven sport events are being explored, including a large-scale cycle race, similar to the London Nocturne, and a 3X3 basketball competition
- **Sport Review** – along with his responsibilities to deliver the City Corporation's sport engagement programme, the Sport Engagement Manager has been overseeing the independent review of our sport offer across the organisation. A separate report on this is due to be considered by Members at this meeting

## **Financial Implications**

4. The Policy and Resources Committee agreed to allocate £75,000 from its Policy Initiatives Fund (PIF) towards sport engagement activity for 2022/23. This is in addition to the £40,000 agreed for 2021/22, of which approx. £30,000 has been carried forward into this financial year. A separate amount of £70,000 has been allocated from PIF towards the costs of the Queen's Baton Relay event in June, although it is unlikely all this amount will be used. A further request for funding from PIF will be brought to Members later this year for the period 2023/24 and will take account of likely sport events planned for next year and beyond.

## **Conclusion**

5. This report provides an update to Members on the work of the City's SEM to take forward the sport engagement programme. There are a number of sport focussed events taking place over the coming months which are aligned to corporate objectives around business, wellbeing and diversity. These make use of the City Corporation's convening power and resources to support the work of key partners in making the UK a global sports destination and inspiring people to take up grassroots sport and physical activity.

## **Appendix**

City of London – Sport Engagement Schedule

### **Sam Hutchings**

Sport Engagement Manager

E: [sam.hutchings@cityoflondon.gov.uk](mailto:sam.hutchings@cityoflondon.gov.uk)

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<b>Committee(s):</b> The Communications and Corporate Affairs Sub Committee	<b>Dated:</b> 7 <sup>th</sup> June 2022
<b>Subject:</b> Update on Filming Activity in the City of London	<b>Public</b>
<b>Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?</b>	<b>1, 9, 10 and 12</b>
<b>Does this proposal require extra revenue and/or capital spending?</b>	<b>No</b>
<b>If so, how much?</b>	<b>N/A</b>
<b>What is the source of Funding?</b>	<b>N/A</b>
<b>Has this Funding Source been agreed with the Chamberlain's Department?</b>	<b>N/A</b>
<b>Report of:</b> Bob Roberts – Deputy Town Clerk & Executive Director of Communications and External Affairs	<b>For Information</b>
<b>Report author:</b> Joanna Burnaby-Atkins, Film Liaison Manager: Town Clerks Department	

## Summary

This report is a regular update on filming activity.

There has been an exceptionally high level of filming in the City and filming income generated via the Film Liaison Team for the financial year 2021-2022 was £1.3m which is more than double the average of the previous five years.

## Recommendation(s)

Members are asked to note the contents of this report.

## Main Report

### Background

1. The Filming Industry is going through a global boom, fuelled by American streaming companies. Since the pandemic there has been exceptionally high level of filming in London.

### Current Position

2. Large-scale productions that have filmed in the City in the last 4 months include:
  - Netflix TV drama Treason filmed on Southwark Bridge
  - Apple TV filmed Lockwood at the Barbican Centre and Barbican Estate.
  - Netflix TV drama The Crown filmed at Mansion House and Freeman's School.
  - Apple TV production Kanji filmed on Cornhill, in Leadenhall Market, on Austin Friars and Finsbury Circus
  - Marvel superhero feature film Spiral filmed for two weekends on London Wall, two weekends on Ludgate Hill and an evening on Millennium Bridge
3. The Film Liaison Team have provided administrative support to our Open Spaces sites assisting them to facilitate productions including large scale shoots such as Netflix drama 'The Witcher' and Disney's 'Merry'.
4. In addition to filming on City streets and on our sites the City has also supported a large amount of filming in privately owned buildings throughout the City, arranging parking through the Traffic Management Team to make filming in these sites possible.
5. The increase in filming has meant income brought into the City Corporation via the Film Liaison Team for the financial year 2021-22 was £1.3 million, an increase of over 100% on the average figure of £572k for the previous five years.
6. Several productions are lining up for the months ahead with a possible return of 'The Crown', the next seasons of Apple drama 'Embankment' and Netflix drama 'Straightshooter'
7. Recent news states that Netflix has had reductions in subscriptions and going forward it remains to be seen if this and the current rise in the cost of living will impact on the levels of filming coming into the City.
8. We are building on the increased demand for filming by establishing a Film Location Library to better market our sites to film makers as approved by Policy and Resources Committee on 8<sup>th</sup> July 2021:  
<https://democracy.cityoflondon.gov.uk/documents/s155059/Establishment%20of%20London%20Location%20Library%20to%20Promote%20Filming.pdf>.
9. Filming income is distributed amongst the City Corporation departments that host and manage the filming allowing all departments engaging with filming to benefit financially. The Film Liaison Team's costs are drawn back each year proportionally from those sites who raise filming income and administrative fees are charged.

**Options**

None

**Corporate and Strategic Implications**

None

**Proposals**

None

**Resource Implications**

None

**Legal Implications**

None

**Equalities implications**

None

**Climate implications**

None

**Security implications**

None

**Conclusion****Appendices**

- None

**Joanna Burnaby-Atkins**

Film Liaison Manager, Communications Team, Town Clerks Department

T: 020 7332 3202

E: [joanna.burnaby-atkins@cityoflondon.gov.uk](mailto:joanna.burnaby-atkins@cityoflondon.gov.uk)

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<b>Committee(s):</b> Communications & Corporate Affairs (Policy & Resources) Committee – For decision Resource Allocation Sub (Policy & Resources) Committee – For decision	<b>Dated:</b> 7/06/2022  15/7/22
<b>Subject:</b> Survey of City residents and workers	<b>Public</b>
<b>Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?</b>	1-12
<b>Does this proposal require extra revenue and/or capital spending?</b>	Y
<b>If so, how much?</b>	£60,000
<b>What is the source of Funding?</b>	<b>Policy &amp; Resources Contingency Fund</b>
<b>Has this Funding Source been agreed with the Chamberlain's Department?</b>	Y
<b>Report of:</b> Bob Roberts – Deputy Town Clerk and Executive Director for Communications	<b>For Decision</b>
<b>Report author:</b> Yassar Abbas – Town Clerk's Department	

## Summary

The City of London Corporation previously carried out surveys of its main stakeholders to determine knowledge of, and attitudes to, the organisation and its work, as well as the City as an area in which to live, learn, work and run a business.

It is now just under 10 years since the last set of surveys were carried out. Commissioning another survey now – and specifically with City residents and workers - would help to gauge satisfaction levels with the City Corporation's work and the services we provide. It would also help us to measure how well we are delivering against our current Corporate Plan and help shape future versions.

Members are asked to support the funding of a survey at an anticipated cost not to exceed £60,000.

## Recommendation(s)

Members are asked to agree:

- a reputable polling organisation be commissioned to carry out a survey of 500 City residents and 1,000 workers at an estimated cost not to exceed £60,000, to be met from your Committee's 2022/23 Policy & Resources Contingency Fund.

## **Main Report**

### **Background**

1. The City of London Corporation has carried out surveys of four key City stakeholders (City workers, City residents, City businesses and senior City executives) every three years from 2000-2013. The surveys were carried out by specialist polling organisations following a competitive tendering process.
2. The surveys last took place in 2013 with a budget of £135,000 allocated from the Policy & Resources Committee's Policy Initiatives Fund. They included:
  - 'At home' interviews with 200 City residents lasting circa 20 minutes each.
  - 'In-street' interviews with 500 City workers lasting circa 10 minutes each.
  - Telephone interviews with senior City executives nominated by the City Corporation lasting 20 minutes each.
  - 500 telephone interviews with business managers working in the City lasting circa 18 minutes each.
  - A presentation to Members and relevant officers on the survey results.

### **Current Position**

3. It is now just under 10 years since the last set of surveys of key City stakeholders were carried out. Officers have been asked to investigate costs involved in reinstating this polling but focusing more specifically on City residents and workers. This would also help the organisation to better understand how effectively it is delivering against the current Corporate Plan and help shape future versions.

### **Options**

4. Commission a reputable polling organisation to conduct a survey consisting of 40 questions with:
  - Option 1: 200 face-to-face interviews with City residents and 500 face-to-face interviews with City workers. These are anticipated to be £30,000 based on informal indicative quotes from several reputable polling organisations.
  - Option 2: 500 face-to-face interviews with City residents and 1,000 face-to-face interviews with City workers. It is anticipated this would cost approximately £60,000.

### **Proposals**

5. Discussions by Members at Policy & Resources Committee on initial proposals led to an agreement that a wider sample of residents was needed beyond the traditional 200 surveyed previously.
6. **It is therefore recommended that Members agree to conduct a tender process to select a reputable and cost-effective provider to deliver Option 2 set out in paragraph 4.**
7. This would enable the City Corporation to measure how favourably or otherwise it and the Square Mile are viewed by a larger representative sample of residents and workers.

## **Key Data**

8. The City of London has around 8,000 residents living within it and more than half a million workers commuting into it. A survey of 500 residents and 1,000 workers will provide a significantly bigger sample of City residents and workers than previously.

## **Corporate & Strategic Implications**

### Strategic implications

The Corporate Plan states that we aim to contribute to a flourishing society, shape outstanding environments, and support a thriving economy, by strengthening the character, capacity and connections of the City, London, and the UK, for the benefit of people who live, learn, work and visit here. A stakeholder survey offers an opportunity to gauge how well the organisation has performed against each of these.

### Financial implications

The survey entails a substantial item of expenditure for which no provision has been made in the Communications or other local risk budgets. It is therefore proposed that the cost of the survey be allocated from your Committee's 2022/23 Policy Contingency Fund, categorised as Research and charged to City's Cash.

### Resource implications

None.

### Legal implications

None.

### Risk implications

To protect the City Corporation's reputation and credibility with residents, businesses, and workers a reputable polling organisation will be commissioned which is:

- a member of a relevant industry body such as the Market Research Society
- and registered under the Data Protection Act.

### Equalities implications

To help ensure compliance with our Public Sector Equality Duty:

- the survey will be accessible to all and conducted through face-to-face interviews.
- interviewers will be moved around the City to get a spread of interviews in all wards.

### Climate implications

None.

### Security implications

None.

## **Conclusion**

9. It is now just under a decade since the last set of surveys of key City stakeholders were carried out. Carrying out a survey now would help measure satisfaction levels with the services we provide and perceptions of the City as a place to live, learn, work and run a business amongst a sample of City residents and workers. It would also help the City Corporation to gauge how well or not it is delivering the current Corporate Plan and assist in developing its future strategic direction.

**Appendices**

None.

**Yassar Abbas**

Corporate Affairs and Internal Communications Officer

T: 020 7332 3467

E: [yassar.abbas@cityoflondon.gov.uk](mailto:yassar.abbas@cityoflondon.gov.uk)

<b>Committee(s):</b>  Port Health & Environmental Services Committee – For Information Communications and Corporate Affairs Sub (Policy & Resources) Committee – For Information	<b>Dated:</b>  24 May 2022  7 June 2022
<b>Subject:</b>  Environment Act 2021	<b>Public</b>
<b>Which outcomes in the City Corporation’s Corporate Plan does this proposal aim to impact directly?</b>	2, 5, 11
<b>Does this proposal require extra revenue and/or capital spending?</b>	<b>No</b>
<b>Report of:</b>  Remembrancer	<b>For Information</b>
<b>Report author:</b>  Kiki Hausdorff, Assistant Parliamentary Affairs Counsel	

## Summary

The Act amends existing environmental legislation and introduces new measures in a range of environmental policy areas. Having received Royal Assent in November 2021, recent commencement regulations have provided for the Act’s provisions to come into force over the course of this year. Provisions relating to the local air quality management framework and smoke control areas came into force on 1st May.

As reported to the former Public Relations Sub Committee and the Port Health and Environmental Services Committee, the Corporation was active during the Act’s passage and amendments were tabled by Lord Tope (Liberal Democrat), seeking discretionary powers for Local Authorities to control emissions from combustion plant. The proposals prompted discussion in the Lords and received cross-party support but were not ultimately adopted by the Government.

## Recommendation

Members are asked to note the contents of this report and the continuing engagement on air quality noted at paragraph 21 of this report.

## **Main Report**

### **Commencement of the Act**

1. Recent regulations provide for various sections of the Act to come into force over the course of 2022. Sections on environmental targets, improvement plans and monitoring, as well as provisions related to the new Office for Environmental Protection, came into force on 24th January 2022. Provisions relating to the local air quality management framework and smoke control areas came into force on 1st May 2022. Further parts of the Act will be brought into force in July and September 2022. Environmental targets required to be set under the Act must be laid as draft Statutory Instruments by 31 October 2022 and will come into force once approved by Parliament.

### **Background to the Act**

2. First announced in July 2018, the Bill was re-introduced in 2020 after its previous incarnation fell at dissolution of Parliament for the General Election in 2019. The Bill underwent a long and complicated passage through Parliament, including several delays and the carrying over of the Bill between parliamentary sessions.
3. The Government stated that the Act was introduced in response to “the clear and scientific case, and growing public demand, for a step-change in environmental protection and recovery” and “as a key part of delivering the government’s manifesto commitment to create the most ambitious environmental programme of any country on earth.”
4. Previous UK environmental policy and law derived from the EU, with implementation largely monitored and enforced by EU institutions. The Act addresses the loss of established environmental principles and EU governance mechanisms following Brexit, by creating a new domestic framework for environmental governance. It also makes provision on specific environmental policy areas including waste, air quality, water, nature and biodiversity, and conservation covenants.

### **Engagement on Air Quality**

5. Following discussions with officials over the enhancement of powers for local authorities to address air quality issues and ministerial engagement led by the Chairman of the Port Health and Environmental Services Committee, the Corporation was active in Parliament during the Act’s passage through amendments drafted by the Corporation and tabled by Lord Tope (Liberal Democrat) at Committee and Report stages in the Lords, in collaboration with London Councils and Clean Air in London. The amendments sought discretionary powers for Local Authorities to control emissions from combustion plant, if they chose to declare their area an ‘Air Quality Improvement Area’. The proposals prompted discussion in the Lords on local authority powers and received cross-party support but were not ultimately adopted by the

Government, although as noted in paragraphs 8 and 9 of this report, the Government committed to the setting of environmental targets.

6. The amendments mirrored the provisions of the Emissions Reduction (Local Authorities in London) Bill, which had been developed and drafted by the Corporation on a collaborative basis with London Councils. This Private Member's Bill had been first introduced by Lord Tope in January 2020 but was unable to progress further owing to a lack of parliamentary time. Following the debates on the amendments, on 16 December 2021 Lord Tope re-introduced the Bill in the House of Lords.
7. In response to the debates on his amendments in the Lords, in liaison with the Corporation, Lord Tope tabled Parliamentary Questions on the Government's plans to consult on potential measures to control air pollution from small combustion plant, and non-road mobile machinery.

### **Current Engagement on Environmental Targets**

8. The Act obliges the Secretary of State to set long-term environmental targets for air quality, water, biodiversity, resource efficiency and waste reduction. These targets must be of at least 15 years in duration and must be set out in secondary legislation by 31 October 2022. During the passage of the Bill, attempts were made to place a duty on the Government to set legally binding interim targets, to ensure the long-term targets are met. The Government rejected this proposal, and instead it was agreed that non-legally binding interim targets will be monitored as part of the government's "Environment Improvement Plan".
9. During the passage of the Bill, Defra Minister Lord Goldsmith of Richmond Park assured peers that the long-term targets would be set "following a robust, evidence-led process that will include seeking independent expert advice, a role for stakeholders and the public, as well as scrutiny from Parliament." Lord Goldsmith asserted the targets would "build on progress towards achieving the long-term vision of the 25-year environment plan, complement our net-zero target and help tackle some of the serious challenges that remain."
10. As part of its continued engagement with Defra in relation to the Act, the Remembrancer's Office is providing the Corporation's responses to consultations on the proposed environmental targets in collaboration with officers from the Environment Department. Copies of the consultation responses are available from the Remembrancer's Office.

### **Air Quality Provisions**

11. The Act introduces a duty on the Government to set a target for the annual average level of fine particulate matter (PM2.5) in ambient air. A second, long-term target will be set in relation to population exposure to PM2.5, which the Government has said will assist to "prioritise action that is most beneficial for public health and drive continuous improvement". The Government resisted calls from campaigners and parliamentarians to match World Health

Organisation guidelines; an amendment that would have required the Government to adopt a target on PM2.5 pollution “less than or equal to” the WHO’s guideline level by 2030 was passed by peers but rejected by MPs.

12. The Act amends provisions in the Environment Act 1995 on the local air quality management (LAQM) framework, to “enable greater cooperation at local level and broaden the range of organisations that play a role in improving local air quality”, according to Defra. Responsibility for tackling local air pollution will now be shared with designated relevant public authorities, all tiers of local government and neighbouring authorities. The environment secretary will be required to review the Air Quality Strategy at least every five years, and to publish an annual progress report to parliament.
13. Amendments to the Clean Air Act 1993 replace the criminal offence of emitting smoke from a chimney in a smoke control area with a civil penalty regime. This seeks to assist local authorities to reduce pollution from domestic burning, by enabling “quicker, simpler and more proportionate enforcement at a local level.” The Act also strengthens offences in relation to the sale of certain solid fuels for use in smoke control areas.
14. Amendments to the Environmental Protection Act 1990 assist local authorities to take action against those who repeatedly emit smoke and endanger human health, by extending the system of statutory nuisance to private dwellings in smoke control areas. Local authorities may issue an abatement notice where smoke from chimneys causes a nuisance, breach of which is a criminal offence and could result in a fine.

## **Water Quality**

15. During the passage of the Bill, an amendment tabled by the Duke of Wellington regarding the amount of sewage released into rivers attracted a great deal of attention. The Duke sought a duty on “sewerage undertakers to take all reasonable steps to ensure untreated sewage is not discharged from storm overflows into inland and coastal waters”. The dispute led to the Government proposing a compromise amendment placing a duty on water companies to “progressively reduce the impacts of sewage pollution from storm overflows.”

## **Office for Environmental Protection**

16. The Bill addresses the cessation of EU environmental principles and governance mechanisms following Brexit, by creating a new domestic framework for environmental governance through the new Office for Environmental Protection (OEP). The OEP will scrutinise environmental law and the Government’s environmental improvement plan and assume the enforcement role for breaches of environmental legislation, which was previously held by the European Commission. The OEP is due to publish its finalised strategy, enforcement policy and first corporate plan in June 2022.

## **Waste**

17. The Act reduces the responsibility of local authorities by introducing “extended producer responsibility”, enabling regulations to require manufacturers to contribute to the disposal costs of the products they produce. The Government have stated that this will shift costs from local authorities to businesses, which will be incentivised to design products that are easier to recycle. The intricacies of how the funding model will work have not yet been fully elucidated.
18. The Act empowers the Government to implement “consistent and frequent recycling collections” across England and create deposit return schemes for drinks containers. Retailers will be obliged to charge deposits and receive relevant items if they sell them. Where bottles are purchased and consumed on premises, for example in pubs, the premises will be responsible for managing the deposits. The substance of these policy changes is due to be set out in secondary legislation yet to be published, and therefore much of the detail regarding implementation has not yet been announced.

## **Biodiversity**

19. Local authorities are required by the Act to produce a “Biodiversity Report” every five years, describing action taken to support biodiversity and its impact. The reports will also provide valuable information to update Local Nature Recovery Strategies.

## **Conclusion**

20. The Act introduces new measures in a broad range of environmental policy areas, with provisions continuing to come into effect over the course of the coming year. Since the substance of many of the Act’s provisions is due to be set out in secondary legislation, much of the detail regarding implementation of the policies introduced by the Act has yet to be detailed.
21. Following its extensive engagement via Lord Tope’s amendments during the Act’s parliamentary proceedings, the Remembrancer’s Office continues to engage with Defra officials on the implementation of the Act through Defra consultations. The Office also continues its engagement with the Department on the broader issue of local authority powers to control air quality, in collaboration with Lord Tope and the Chairman of the Port Health and Environmental Services Committee.

## **Kiki Hausdorff**

Assistant Parliamentary Affairs Counsel

Remembrancer’s Office

[Kiki.Hausdorff@cityoflondon.gov.uk](mailto:Kiki.Hausdorff@cityoflondon.gov.uk)

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<b>Committee(s):</b> Communications and Corporate Affairs (Policy & Resources) Committee – For information	<b>Dated:</b> 07/06/2022
<b>Subject:</b> Parliamentary Team Update	<b>Public</b>
<b>Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?</b>	6,7,8,9,11
<b>Does this proposal require extra revenue and/or capital spending?</b>	<b>N/A</b>
<b>If so, how much?</b>	<b>N/A</b>
<b>What is the source of Funding?</b>	<b>N/A</b>
<b>Has this Funding Source been agreed with the Chamberlain's Department?</b>	<b>N/A</b>
<b>Report of:</b> Paul Double, City Remembrancer	<b>For Information</b>
<b>Report author:</b> William Stark, Parliamentary Engagement Officer	

## Summary

This summary updates Members on the main elements of the Parliamentary Team's previous and planned activity in support of the City of London Corporation's political and parliamentary engagement since the last formal update to the subcommittee's predecessor in January 2022.

## Recommendation(s)

Members are recommended to note the report.

## Main Report

### Legislative Programme Update

1. The Government's legislative agenda for the new Session saw the announcement of 32 new Bills in The Queen's Speech (with an additional six carried over from the previous session). Most pertinent among these for the financial professional services sector is the Financial Services and Markets Bill, which anticipates significant changes to financial services regulation. Other measures of particular note include legislation to put electronic trade documents on the same legal footing as paper documents (Electronic Trade Documents Bill), reforms to strengthen the regulatory framework for academy trusts (Schools Bill) and reforms to Companies House aimed at reducing economic crime (Economic Crime and Corporate Transparency Bill).
2. A full summary of measures announced in The Queen's Speech is set out in an appendix. The narrative which follows provides an update on Acts relevant to the City Corporation already given Royal Assent when Parliament prorogued on the 28 April. Acts with implications for service departments will be reported to the relevant service committee/subcommittee.

*Acts that have received Royal Assent*

3. **Building Safety Act** – Part of the Government's post-Grenfell Tower fire reforms, the Act establishes a new Building Safety Regulator with responsibility for a new regulatory regime for higher risk buildings. Debate focused on the definition of "higher risk" buildings (settled as 18 metres or 7 storeys in height) and related Government announcements on leaseholders facing costs for remedial work. The Act will also be reported to the Community and Children's Services Committee.
4. **Skills and Post-16 Education Act** – The main vehicle for the Government's skills proposals, the Act introduces "Local Skills Improvement Plans" to improve communication between local education providers and employers. The Act also introduces the powers needed to introduce the Lifelong Loan Entitlement, giving adults four years' worth of student loans for Level 4-6 qualifications, which is to be introduced in 2025. The Act will also be reported to the Education Board.
5. **Education (Careers Guidance in Schools) Act** – The short Act, which originated as a Private Members' Bill and received Government support, extends the statutory obligation faced by all other state funded schools to provide independent careers guidance between Years 8 and 13 to academies. Academies had not necessarily faced a duty to do so, though most academies did have to provide this guidance as part of their funding agreements. The Act will ensure that all state funded schools face the same statutory obligations, and extends this obligation down to Year 7. All City Corporation Academies are already meeting the requirements of the Act. The Act will also be reported to the Education Board.
6. **Local Government Disqualification Act** – Having been introduced as a Private Members' Bill and received Government backing, the short Act removes a loophole where individuals who are on the sex offenders register can stand for election or hold office in borough and country elections. Currently while those who are added to the register and are subject to a custodial sentence are automatically disqualified from their elected post, those who do not receive a custodial sentence are not automatically disqualified. The Act does not apply to City elections which are governed by their own legislation (the City of London Municipal Elections Act 1849). The ambit of this Act is broadly stated and may already be susceptible to interpretation which covers the situations dealt with in the new Act. If not, this subcommittee will be advised on the action recommended to secure alignment.
7. **Charities Act** – The Act, which provides for some greater flexibilities in charity administration, was reported to the Bridge House Estates Board and the Managing Director during its progress through Parliament. The Act was also reported through the regular Parliamentary Team updates to this subcommittee's predecessor.
8. **Environment Act** – This Act is the subject of a separate report to today's meeting of the subcommittee. It amends existing environmental legislation and introduces new measures in a range of environmental policy areas. Its provisions relating to the local air quality management framework and smoke

control areas came into force on 1st May, with further provisions due to come into force over the course of 2022. The City Corporation was active during the Act's passage through amendments tabled by Lord Tope (Liberal Democrat), which sought discretionary powers for local authorities to control emissions from combustion plant, if they chose to declare their area an 'Air Quality Improvement Area'. The Act has also been reported to the Port Health and Environmental Services Committee.

9. **Economic Crime (Transparency and Enforcement Act)** The Government fast-tracked the Act as part of the UK's response to the Russian invasion of Ukraine. The Act allows UK authorities to obtain information about beneficial owners of companies and to issue 'unexplained wealth orders' in cases where there are reasonable grounds for suspecting that the known sources of someone's lawful income would be insufficient to obtain the property. The Act adds flexibility to the UK sanctions regime, for example by removing the requirement that a minister must review penalties for breaches of sanctions law personally.
10. **Animals (Penalty Notices) Act** – This Act was introduced as a Private Members Bill and received Government support. It will enable the introduction of penalty notices for existing offences relating to animal health, welfare, biosecurity and products, with a maximum fine of £5,000. Regulations will be published setting out the relevant offences and the local authorities which may issue FPNs in relation to those offences.
11. **Elections Act** – This measure made changes to election law such as introducing voter ID in parliamentary and local elections in England, removing the 15 year limit on overseas voters in UK parliamentary elections, and changing the ability for EU citizens to vote in local elections in England and Northern Ireland (including the City's ward elections). The Act also introduces a "first past the post" system for the election of all Police and Crime Commissioners (PCC), Combined Authority Mayors, and the Mayor of London. The Office engaged during the Bill's passage through Parliament to ensure comparable application to the City ward elections in respect of EU citizens. The Bill was reported to Policy & Resources Committee and, separately, to this subcommittee's predecessor through the Parliamentary Team updates. A further out turn report will be submitted to Policy & Resources Committee.
12. **Police, Crime, Sentencing and Courts Act** – The Act makes provision for the protection and wellbeing of police and other emergency workers and grants the police further powers to address crime and disorder. The Act's public order provisions, which strengthen police powers to restrict public processions and assemblies, have been met with controversy, including so-called 'Kill the Bill' protests. The Act includes provision repealing the Vagrancy Act 1824, which made rough sleeping and begging criminal offences in England and Wales. The repeal will not come into force for up to 18 months, and after replacement legislation has been passed. The Act has also been reported to the Police Authority Board.

13. **Armed Forces Act** – The Act makes provision for the renewal of the Armed Forces Act 2006, enabling the maintenance of a standing army. It also makes provision for amendments to the Service Justice System. Of greater interest to the City Corporation, the Act also enshrines the Armed Forces Covenant in law to prevent service personnel and veterans being disadvantaged when accessing services from public bodies such as healthcare, education and housing. The City Corporation is a longstanding signatory to the Armed Forces Covenant, which was signed during Dame Fiona Woolf’s mayoralty, and has policies in place to ensure that the armed forces community is given due regard when accessing housing and education services.
14. **Judicial Review and Courts Act** – This Act makes changes to the process of judicial review and, separately, provides the City Corporation with flexibility on the location of its courts. The Act has been reported to this subcommittee’s predecessor through the Parliamentary Team’s updates.
15. **Public Service Pensions and Judicial Offices Act** – The Act makes provision about public service pension schemes. It empowers the Secretary of State to issue guidance to authorities that administer public sector pension schemes, including the local government pension scheme, on investment decisions which it is not proper for the scheme manager to make in light of UK foreign and defence policy. The Act also raises the mandatory judicial retirement age from 70 to 75. This subcommittee’s predecessor was updated on the Bill through the Parliamentary Team updates.
16. **Professional Qualifications Act** – The Act creates regulation-making powers designed to implement a new framework for the recognition of overseas professional qualifications in the UK, replacing existing EU-derived law in this area. The City’s interest in the Act derives from its implications for the recognition of overseas legal qualifications. The Law Society, the Bar Council and Association of Costs Lawyers fall within the scope of the legislation as regulators and play a role in determining whether overseas qualifications are recognised. The Act was reported to this subcommittee’s predecessor through the Parliamentary Team updates.

*Bills without Royal Assent at Prorogation*

17. **Online Safety Bill** – The Government’s flagship Bill to improve tackle harms online was only introduced and had its Second Reading shortly before prorogation. As such it was subject to a carry-over motion and consideration will resume in the next session. Further detail on the Bill and engagement activities can be found below in the Forward Look section. A separate report on the progress of the Bill will be submitted to the Police Authority Board.
18. **Pedicabs (London) Bill** – This Private Members’ Bill, brought forward by the City’s MP Nickie Aiken, fell when Parliament was prorogued. The Bill had provided for the regulation of the carrying of passengers in Greater London by pedicabs (rickshaws), which had been benefited from a legal loophole meaning they do not fall under TfL’s licensing powers. Secretary of State for Transport, Grant Shapps, committed to introducing a Bill in the next session to tackle the

“wild west” of regulation for pedicabs, and provisions will be included in the new Transport Bill.

19. Other Government Bills outstanding at the end of the session include the **Higher Education (Freedom of Speech) Bill**, a measure to toughen freedom of speech protections at universities, which is subject to a carry over motion. Also carried over is the **Animal Welfare (Kept Animals) Bill**, which empowers the Secretary of State to apply restrictions through secondary legislation to imports of dogs, cats and ferrets on welfare grounds, and decreases the number of pets that can travel in a single non-commercial movement.
20. All outstanding Private Members’ Bills fall at the end of the session, including the **Emissions Reduction (Local Authorities in London) Bill**. This Bill was developed and drafted by the Corporation on a collaborative basis with London Councils. It was first introduced in the Lords by Lord Tope (Lib Dem) in January 2020, but it was unable to progress further owing to a lack of parliamentary time. In December 2021, Lord Tope re-introduced the Bill in the House of Lords. The Bill sought discretionary powers for Local Authorities to control emissions from combustion plant, if they chose to declare their area an ‘Air Quality Improvement Area’. The provisions of the Bill were reflected in amendments to the Environment Bill which Lord Tope tabled at Committee and Report stages in the Lords. These prompted discussion in the Lords on local authority powers and received cross-party support but were not ultimately adopted by the Government although discussions in liaison with the Chairman of the Port Health and Environmental Services Committee are continuing.

## **GLA and the Devolved Institutions**

21. Following the tabling of a question to the Mayor of London on economic crime by London Assembly Member Neil Garratt (Con), the Office arranged a meeting between him and the City of London Police to discuss their work as lead force for economic crime.
22. The Office also supported the City of London Police in preparing for an appearance before the Assembly’s Police and Crime Committee to discuss economic crime in London.
23. Support was also offered by the Office to Common Councillor Shravan Joshi, the then-Deputy Chairman of the Streets and Walkways Committee, ahead of his appearance before the London Assembly Transport Committee to discuss ‘Vision Zero’ (the strategy to reduce road deaths and serious injuries in London to zero) and approaches to making streets more active travel-friendly.
24. The London Assembly recently held its annual general meeting, electing as its Chair for the forthcoming year Labour’s Dr Onkar Sahota. Last year’s Chairman, Andrew Boff (Con) took the position of Deputy Chair. Committee chairmanships were this year appointed from all four parties represented on the Assembly (the Conservatives, Greens, Labour and Liberal Democrats). Of

greatest interest to the City Corporation, Hina Bokhari (Lib Dem) took the chairmanship of the Economy Committee, Zack Polanski (Green) the chairmanship of the Environment Committee, and Sian Berry (Green) the chairmanship of the Transport Committee.

### **Quarterly Forward Look**

25. Significant progress has been made in resuming face to face engagement with the relaxation of COVID-19 restrictions. The final COVID-19 restrictions on the Parliamentary Estate, which imposed room capacity limits and restricted room bookings for All Party Groups, were dropped on 25 April. In light of these changes, it is anticipated that more face-to-face engagement will take place.
26. Two by-elections are due to be held following the resignations of Conservatives Imran Ahmad Khan (following his conviction for sexual assault) and Neil Parish (following accusations of watching pornography in the House of Commons).
27. Priorities for forthcoming engagement include the Financial Services and Markets Bill, the promotion of IRSG work on ESG, and the prioritisation of fraud within the Online Safety Bill.
28. The Office will engage closely with IG and Corporate Affairs colleagues in formulating a response to the Financial Services and Markets Bill when it is introduced. The Bill will provide a key engagement opportunity to promote the financial services sector and the work of the Corporation. Preparations are underway in identifying key parliamentary stakeholders for engagement on the Bill. A number of forms of engagement are under consideration, including oral briefings on the Bill's provisions, written submissions to the Public Bill Committee on the Bill, as well as written briefings to MPs and Peers throughout its passage. The Office will work collaboratively with the Communications and Corporate Affairs teams on messaging on the Bill, ensuring a consistency of approach across the Corporation.
29. The announcement of the Financial Services and Markets Bill comes with considerable parliamentary interest in financial services regulation. Since the last meeting of this subcommittee's predecessor, the Office has prepared written evidence to inquiries by the Lords European Affairs Committee into the UK-EU relationship in financial services and the Lords Industry and Regulators Committee's inquiry into commercial insurance and reinsurance regulation.
30. The fraud provisions in the Online Safety Bill will be of particular interest to the Parliamentary Team in coming months. The Office, in collaboration with the Corporate Affairs, Media, and Police Authority Board teams, has advocated for the greater inclusion of fraud within the Bill's provisions as it passed through pre-legislative scrutiny over the past year.
31. The Bill received its Second Reading just prior to the Queen's Speech, where the Office issued a briefing highlighting the impact of fraud and importance of the Bill's fraud provisions. The Bill was then carried over into the current parliamentary session. The submission of evidence to the Public Bill Committee

on the Bill reflecting Corporation policy will be accompanied by the close monitoring of the Bill's fraud provisions. At Second Reading it was noted that, as drafted, the Bill would place different responsibilities to tackle fraud on different types of online platforms. MPs were concerned by claims that search engines would face fewer requirements than large social media platforms. Minister Chris Philp said that the Government intended to make "drafting improvements" to the Bill, which the Office will monitor and respond to appropriately.

32. Further engagement on fraud took place through oral and written evidence given to the Justice Committee as part of their inquiry into fraud and the justice system. T/Commander Clinton Blackburn, Head of the City Police's Economic Crime Directorate gave evidence alongside Rob Jones, Interim Director General of the National Economic Crime Centre; and Mark Shelford, Police and Crime Commissioner for Avon and Somerset and Economic and Cybercrime Lead of the Association of Police and Crime Commissioners. The session considered the scale of fraud in the UK, the investigation of fraud cases, and digital fraud skills in enforcement agencies. T/Commander Blackburn highlighted the need to make fraud a priority through its inclusion in the strategic policing requirement. Officers also held a follow up meeting with one of the Committee's Clerks to discuss the committee's upcoming work.
33. In April, oral evidence was given to the House of Lords Committee on the Fraud Act 2006 and Digital Fraud by Pauline Smith, Director at Action Fraud, and Neil Postins, Service Delivery Manager at National Economic Crime Victim Care Unit to discuss victims' experience of economic crime. Assistant Commissioner of the City Police Pete O'Doherty is due to appear before the same Committee on 16 June to discuss the City force's responsibility as National Lead Force.
34. Highlighting the role of financial services in levelling up will also be a priority for the Office over the next quarter. Officers are engaging with the APPG for Financial Markets and Services' inquiry into financial services and levelling up. Officers from the team, alongside Corporate Affairs and IG's Head of Regions Andrew McGowan met with representatives of consultancy Public First and UK Finance who are taking forward the project. The Office will provide written evidence to the inquiry's call for evidence, and hopes to contribute through other engagement, such as an expected series of roundtables with the financial services sector.
35. The Office will continue to facilitate meetings between representatives of the Socio-Economic Diversity Taskforce and parliamentarians, with a number of meetings agreed in principle awaiting diary availability. In January, Catherine McGuinness met Rt Hon Caroline Nokes MP, the Chair of the Women and Equalities Committee, alongside Sandra Wallace, Joint Managing Director for UK and Europe at DLA Piper and former Chair of the Social Mobility Commission. The meeting provided a helpful opportunity to discuss the work of the Taskforce and engagement with Government regarding social mobility. A meeting with the Rt Hon Stephen Timms MP was held in May, again alongside Ms Wallace and Kay Forsyth, Partner in Financial Services at Deloitte. The discussion considered methods of measuring socio-economic diversity and the

role targets could play in encouraging greater socio-economic diversity in financial services.

36. The meeting with Mr Timms also provided an opportunity to update him on City Corporation engagement on trade in Switzerland, further to a meeting held in December 2021. With the assistance of IG's Global Trade Policy team, the Policy Chair updated Timms, who is the UK's Trade Envoy to Switzerland and Lichtenstein on her visit to the country and the recent UK-Switzerland mutual cooperation agreement
37. The Office has collaborated closely with the Global Trade Policy team in producing written evidence to a number of parliamentary committee inquiries focusing on trade agreements. Evidence has been submitted to the Commons International Trade Committee's inquiries in the UK's trade agreements with Australia and New Zealand, as well as wider inquiries into the international trade in environmental services, and trade and foreign policy. In the Upper House, submissions have been made to the Lords International Agreements Committee on the UK's Digital Economy Agreement with Singapore, and Free Trade Agreement with Australia.
38. On 8 June, the APPG on ESG will hear from Nick Bonsall, Chair of the IRSG ESG ratings workstream and a Partner at Slaughter & May, and Peter Beardshaw, Managing Director at Accenture and their European & UK Sustainability Services Lead, at a meeting discussing the findings of the IRSG's report *ESG Ratings and ESG Data in Financial Services – A view from practitioners*. The event has been facilitated by the Office and will take place in a hybrid format from Westminster. The session will provide an opportunity to promote the report to parliamentarians with an interest in ESG, as well as wider sector stakeholders. Other amplification of IRSG work includes dissemination of the report *The Future of International Data Transfers* to relevant committees and all party groups.
39. Further work on ESG includes engagement with the Conservative Environment Network on their new finance workstream. Preliminary discussions are being held at officer level regarding engagement with the group's parliamentary caucus. Discussions are being taken forward in collaboration with the Corporate Affairs team. To ensure balance, approaches to similar party-affiliated environmental groups will be made should an engagement come to fruition.
40. The Office supported the Policy Chair in giving remarks to a "Bankers for Net Zero" reception in Parliament. At the launch of GFANZ (Glasgow Financial Alliance for Net Zero), Bankers for Net Zero was announced to lead the UK Country Chapter of the UN Convened Net Zero Banking Alliance (NZBA). An officer from the Parliamentary Team attended alongside the Policy Chair and Head of Innovation Simon Burns. The event was a helpful opportunity to engage with parliamentary and sector stakeholders, with the Policy Chair speaking alongside Eric Usher, head of the UN Environment Programme Finance Initiative and Chair of the APPG for Financial Markets and Services Bim Afolami MP.

41. Managing Director of the Corporation's Brussels Office, Nick Collier, recently met Rt Hon Sir Oliver Heald QC MP regarding the UK-EU Parliamentary Partnership Assembly, of which Heald is the Co-Chair and leader of the UK delegation. The meeting sought to establish a greater understanding of the role of the Assembly, which was established under the terms of the 2021 UK-EU Trade and Co-operation Agreement as a forum for parliamentarians to exchange views on the implementation and operation of the Agreement. The Parliamentary Partnership Assembly is expected to meet twice a year, once in London and once in either Brussels or Strasbourg, issuing a report following each meeting.
42. The Office supported Mansion House colleagues in preparations for the Lord Mayor speaking at the APPG on Corporate Responsibility in May. The event focused on action to promote social mobility in business, with representatives from the Social Mobility Business Partnership and EY speaking alongside the Lord Mayor. The event, which took place in person at the House of Lords, saw the Lord Mayor reflect on the City of London's role in driving social mobility, and raise awareness of the launch of the Socio-Economic Diversity Taskforce's new membership body ahead of its launch later in the week.
43. The Office will continue to support the Policy Chairman and other City representatives with one-on-one meetings with MPs and Peers. Since the last meeting this has included a catch up meeting with Sir Bob Neill MP, as well as an introductory meeting with former ESG finance professional Louie French MP, who was elected in a by election in December 2021.
44. In March, the then Policy Chair met Matt Hancock MP to discuss developments in the regulation of crypto technology. The meeting served as an opportunity to hear about Mr Hancock's work to promote the UK as a world leader in crypto technology regulation. Supported by IG's Head of FPS Technology Mary Kyle and the Corporate Affairs team, the Policy Chair updated Hancock on the City Corporation's work in this area and the wider FinTech space, including forthcoming IRSG work on Central Bank Digital Currencies. The Policy Chair also shared reflections on her recent trip to the US.
45. Long standing engagement with the Industry and Parliament Trust will continue, following two successful events since the last update. Catherine McGuinness, then Policy Chair, spoke at a parliamentary event on trade in services. MPs, peers and representatives of the sector, heard the City's views on trade, including the sector as an 'enabler' of goods trade, research on the future regulatory framework and about IRSG papers. The session was arranged jointly with the Industry and Parliament Trust and hosted by Adam Afriyie MP, chairman of the Financial Technology All-Party Parliamentary Group and Sally Jones, UK Trade Strategy Partner at EY added her remarks.
46. Commander Clinton Blackburn and PAB chair James Thompson spoke at a parliamentary meeting on tackling economic crime. The meeting, presented in liaison with the Industry and Parliament Trust, heard about City Police activity to combat fraud, including increasing support for regional counter-fraud policing efforts. Guests included politicians and figures from the financial services

industry. Commander Blackburn spoke alongside Vice-President, Financial Crime Solutions at Mastercard, David Divitt. Both meetings generated positive follow-up with politicians.

47. Preparations are underway ahead of the annual Parliamentary Terrace Reception later in the month. The event, which has not been held since 2019 due to COVID-19 restrictions, will provide an opportunity for parliamentarians to engage with City and business representatives.
48. The Office monitored the public hearings on proposed changes to parliamentary constituencies held in London by the Boundary Commission and submitted a supplementary response to the Boundary Commission's review of parliamentary constituencies. The response made comments on submissions relating to the City's proposed new constituency that were received in the first-round consultation. The Boundary Commission is expected to publish revised proposals later in the year, at which point the City Corporation will have a further opportunity to comment.
49. With regard to non-parliamentary monitoring, the Office supported the Town Clerk's office in providing briefings on the evidence heard by the Grenfell Tower Inquiry by witnesses from the Royal Borough of Kensington and Chelsea and others, ahead of the Town Clerk giving evidence to the Inquiry.
50. The Office will seek to amend the Levelling Up and Regeneration Bill so as to repeal Section 618 of the Housing Act 1985, which disqualifies City Corporation members who live in Common Council owned properties from voting on housing matters. Previous engagement on this matter, including a written question to Ministers, suggested awaiting the publication of the Government's response to the Committee on Standards in Public Life's review of Local Government Ethical Standards. The response was published in March 2022, and while it did make a number of recommendations relating to disclosable pecuniary interests, it did not comment on the specific provisions of Section 618.

## **Appendices**

- Appendix 1 – Queen's Speech 2022

### **William Stark**

Parliamentary Engagement Officer

T: 07522216802

E: [william.stark@cityoflondon.gov.uk](mailto:william.stark@cityoflondon.gov.uk)